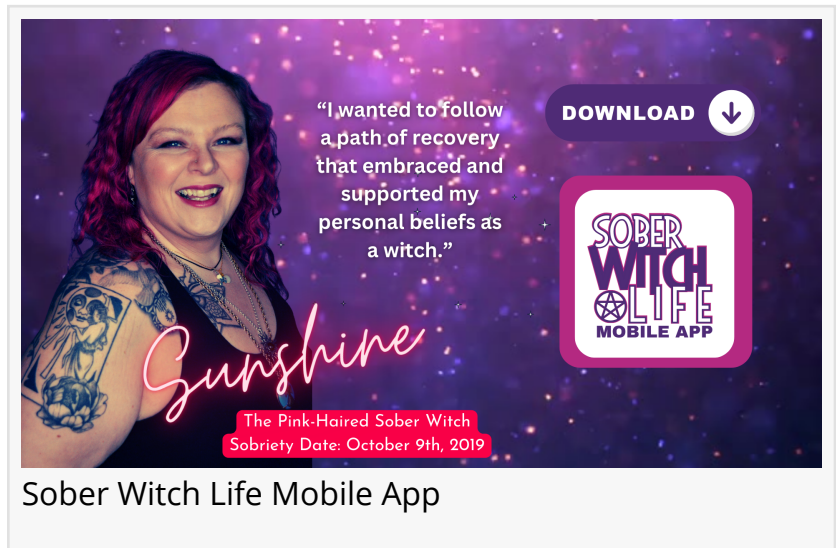


SOBER WITCH LIFE MOBILE APP HITS 300 ORGANIC DOWNLOADS

The Sober Witch Life Mobile App, a recovery tool combining sober witchcraft with spiritual healing, has officially surpassed 300 downloads since October 2024.

DETROIT, MI, UNITED STATES, May 9, 2025 /EINPresswire.com/ -- The [Sober Witch Life Mobile App](#), an innovative recovery tool combining sober witchcraft with spiritual healing, has officially surpassed 300 downloads since launching in October 2024. With

no paid promotion and a mission rooted in empowering witches through addiction recovery, the app is becoming a vital tool in spiritual recovery programs worldwide.



Sober Witch Life Mobile App

“

Every time someone downloads the app, I feel a spark of hope—not just for them, but for the movement. It means one more witch is choosing a path of recovery that honors their magick. That's powerful.”

Sunshine, Creatrix of The Sober Witch Life Mobile App

Designed specifically for witches in recovery, the app offers an accessible path to sobriety that blends energetic healing, divination, and shadow work. It provides essential witch's recovery tools free from the distractions of mainstream social platforms, making recovery sacred and aligned with each user's unique spiritual path.

A RECOVERY MOVEMENT ROOTED IN MAGICK

The Sober Witch Life movement was founded by Sunshine, a Psychic Medium, Reiki Master, High Priestess, and recovering alcoholic who rebuilt her life through both spiritual connection and sobriety. Her journey led her to create [Illuminate: The Unschool of Sober Witchcraft](#), a

platform that now supports thousands of witches reimagining recovery through magick.

The mobile app is a natural extension of the movement and was designed to deliver core resources directly into the hands of users. It is part of Sunshine's broader mission to make

addiction recovery for witches more intuitive, accessible, and spiritually fulfilling.

KEY FEATURES OF THE SOBER WITCH MOBILE APP

The app includes the most-requested and foundational tools for witches navigating recovery, including:

Sober Witch's Tool Kit – A collection of rituals, tarot spreads, affirmations, meditations, and spiritual guidance designed for day-to-day recovery.

Witch's 13 Steps to Recovery – A reimagined model of the traditional 12 steps, rewritten from the perspective of a recovering witch to include magick, energetic healing, and spiritual alignment.

Magickal Event Portal – Access to live events like the [Weekly Witch's Recovery Circle](#) and the free monthly Witch's Recovery Tool Webinar.

Push Notifications – Gentle reminders and timely inspiration from Sunshine and the movement.

Exclusive Resources – Direct access to new offerings from The Sober Witch Life including workshops, shadow work guidance, and recovery rituals.

Each download provides users with a sacred space to stay grounded in recovery, maintain alignment with their witchcraft practice, and find consistent support without needing to engage with ad-driven, overstimulating social media platforms.

IMPACT: WHAT 300 DOWNLOADS MEAN



Use the QR Code to Download the Sober Witch Life Mobile App for Free



Illuminate Logo



Free Recovery Support

The app's milestone of 300 downloads—achieved entirely through organic growth—demonstrates rising interest in witchcraft-based recovery tools. With a growing international audience, the app has seen downloads from across North America, Europe, and as far away as Australia.

This momentum confirms that sober witchcraft is not a fringe idea. It is a legitimate and needed path for those who find themselves alienated by conventional addiction recovery programs.

Each download represents a witch reclaiming their power, and each user is stepping into a recovery journey that doesn't ask them to sacrifice their spirituality.

A TESTIMONY OF TRANSFORMATION

One user shared their experience:

"I've tried recovery programs before, but nothing clicked. I didn't expect to find something that actually made me feel more like myself while healing. When I opened the app and saw the Sober Witch's Tool Kit, with tarot spreads, rituals, and affirmations, I cried. And then I found out about the free Weekly Recovery Circle. It was exactly what I've been waiting for. I finally feel supported in all of who I am."

The app is not just a digital product, it is part of a daily spiritual recovery practice for witches worldwide.

WHY THIS APPROACH STANDS OUT

Many spiritual seekers struggle to find recovery programs that reflect their values. The Sober Witch Life Mobile App fills this gap by honoring practices that are often excluded from mainstream recovery spaces.

The Witch's 13 Steps to Recovery embrace elements such as divination, spellwork, and ancestor connection. Unlike traditional 12-step programs that focus on external definitions of higher power, this approach emphasizes reclaiming spiritual sovereignty and aligning with one's own magick.

The app also supports the practice of shadow work in recovery, a process of confronting and healing subconscious patterns that often drive addiction. This emotional depth makes the app more than a habit tracker or sober-day counter. It is a full spiritual system of restoration.

QUOTE FROM SUNSHINE

"It's been humbling to see a new download almost every day," said Sunshine, creator of The Sober Witch Life app. "It tells me this work is needed, and that witches around the world are

reclaiming recovery in their own magickal way.”

She added, “We created this for the person who needed to be reminded that their path is sacred, even in healing. Especially in healing.”

CONTEXT IN THE RECOVERY LANDSCAPE

According to the Substance Abuse and Mental Health Services Administration (SAMHSA), millions of Americans identify spirituality as a key element in their recovery process. Yet few mainstream tools speak to the needs of individuals who practice witchcraft or pagan traditions.

The Sober Witch Life app offers an accessible, culturally respectful way for these individuals to explore sober living through practices they already trust and cherish.

Additionally, the app’s success without paid advertising demonstrates strong grassroots interest in magickal recovery tools and spiritual recovery programs.

ABOUT SUNSHINE

Sunshine is the founder of Illuminate: The Unschool of Sober Witchcraft and author of Sober Witch Life: A Magickal Guide to Recovery. She is a psychic medium, Reiki Master Teacher, and spiritual advisor who supports witches in reclaiming their recovery through spiritual practice.

After years of personal healing, Sunshine created the Sober Witch Life movement to offer a safe, empowering path for others like her. Her work includes workshops, group healing rituals, private mentorship, and the development of resources now housed in the Sober Witch Life app.

Sunshine Witchski

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