

Nomadic Advertising Enhances Client Value by Including CallRail Tracking with All Marketing Services

Nomadic Advertising aims to provide clients with deeper insights into campaign performance and maximize their return on investment utilizing call tracking.

TORONTO, ONTARIO, CANADA, June 23, 2025 /EINPresswire.com/ -- [Nomadic Advertising](#), a full-service digital marketing agency based in Toronto, today announced that CallRail call and form tracking is now included as a standard feature across all its digital marketing service packages. As a [CallRail partner](#), Nomadic Advertising is integrating this powerful analytics tool to provide clients with deeper insights into campaign performance and maximize their return on investment.



Since its founding in 2014, Nomadic Advertising has focused on delivering measurable results and providing detailed campaign reporting. The inclusion of CallRail further strengthens this commitment by allowing clients to accurately track the source of incoming calls and form submissions generated through various marketing channels, including SEO, Google Ads, and social media campaigns. This level of attribution is crucial for understanding which strategies are driving qualified leads and allows for more effective optimization of marketing spend.

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Johnny Baskin

"Understanding exactly where leads are coming from is fundamental to optimizing any marketing campaign," said Johnny Baskin, CEO and Founder of Nomadic Advertising. "By

including CallRail with our services, we're giving our clients enhanced visibility into their marketing ROI and empowering data-driven decisions. It aligns perfectly with our core values of transparency and delivering tangible results. Plus, it saves our clients the separate subscription cost and learning curve associated with implementing such tools themselves."

Nomadic Advertising offers a comprehensive suite of digital marketing solutions, including Search Engine Optimization (SEO), Pay-Per-Click (PPC) advertising management, web design and development, and social media marketing. The agency serves a diverse range of industries such as Technology, Professional Services, Construction, and Healthcare. By bundling essential premium tools like CallRail, Nomadic Advertising continues to provide exceptional value and sophisticated capabilities to businesses across Canada and the USA.

About Nomadic Advertising:

Founded in 2014 and headquartered in Toronto, Nomadic Advertising is a full-service digital marketing agency dedicated to helping businesses grow their online presence. With expertise in SEO, PPC, web design, and social media, the agency partners with clients across various industries to deliver innovative, customized, and results-driven marketing strategies. Nomadic Advertising is a Google Partner and Facebook Business Partner.

About CallRail:

CallRail is a [leading marketing analytics](#) and business communications platform providing call tracking, form tracking, and conversation intelligence to help businesses understand which marketing efforts drive quality leads and conversions.



Nomadic Advertising clients can access call and form submission data from the Nomadic Advertising marketing dashboard.



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