



# EY US unveils Michael E. Jordan of UNRL as an Entrepreneur Of The Year® 2025 Heartland Award finalist

---

*Entrepreneur Of The Year celebrates ambitious entrepreneurs who are shaping the future*

SAINT PAUL, MN, UNITED STATES, May 5, 2025 /EINPresswire.com/ -- Ernst & Young LLP (EY US) announced the finalists for the prestigious Entrepreneur Of The Year 2025 Heartland Award. Now in its 40th year, the Entrepreneur Of The Year program celebrates the bold leaders who disrupt markets through the world's most ground-breaking companies, revolutionizing industries and making a profound impact on communities. The program honors bold entrepreneurs whose innovations shape the future and pave the way for a thriving economy and a hopeful tomorrow. The Heartland program celebrates entrepreneurs from Minnesota, Kansas, Missouri, Iowa, Nebraska, North and South Dakota.

An independent panel of judges selected Michael E. Jordan among 30 finalists for their entrepreneurial spirit, purpose, growth and lasting impact in building long-term value.

"I'm incredibly honored to be selected as a finalist for the Heartland Region. This is my third time participating and becoming a finalist, so I'm hopeful this will be our year to win. This award is a true testament to my team and the hard work they put in each and every day. I couldn't be more proud to lead such a high-powered, dedicated team of people. We started this company a decade ago with just a few hundred dollars, so it's truly remarkable to see how far we've come. We believe there's still a lot of runway ahead of us, and we're only just scratching the surface of our potential. It'll be even more exciting to see what we're able to accomplish over the next decade." – Michael E. Jordan

Entrepreneur Of The Year honors business leaders for their ingenuity, courage and entrepreneurial spirit. The program celebrates original founders who bootstrapped their business from inception or who raised outside capital to grow their company; transformational CEOs who infused innovation into an existing organization to catapult its trajectory; and multigenerational family business leaders who reimagined a legacy business model to strengthen it for the future.

Regional award winners will be announced on Thursday, June 19, during a special celebration in Minneapolis and will become lifetime members of an esteemed community of Entrepreneur Of The Year alumni from around the world. The winners will then be considered by the National

judges for the Entrepreneur Of The Year National Awards, which will be presented in November at the annual [Strategic Growth Forum®](#), one of the nation's most prestigious gatherings of high-growth, market-leading companies.

## SPONSORS

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, Cresa, LLC, Marsh USA and SAP. In the Heartland, sponsors also include Twin Cities Business, Padilla and Brilleet.

## ABOUT ENTREPRENEUR OF THE YEAR

Founded in 1986, Entrepreneur Of The Year has celebrated more than 11,000 ambitious visionaries who are leading successful, dynamic businesses in the US, and it has since expanded to nearly 60 countries globally.

The US program consists of 17 regional programs whose panels of independent judges select the regional award winners every June. Those winners compete for national recognition at the Strategic Growth Forum® in November where National finalists and award winners are announced. The overall National winner represents the US at the EY World Entrepreneur Of The Year™ competition. Visit [ey.com/us/eoy](https://ey.com/us/eoy).

## ABOUT EY

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via [ey.com/privacy](https://ey.com/privacy). EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit [ey.com](https://ey.com).

Jake Knopick  
UNRL

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/809592388>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.