

# Magic Weighted Blanket Celebrates 26+ Years of U.S. Manufacturing Amid Rising Demand for American-Made Products

*Original weighted blanket company continues to thrive as consumers turn to ethically made, locally manufactured goods.*

LOS ANGELES, CA, UNITED STATES, May 6, 2025 /EINPresswire.com/ -- In the midst of shifting global supply chains and rising tariffs on imported goods, consumers are increasingly seeking out locally made products they can trust. One company that has quietly led the way for over two decades is [Magic Weighted Blanket](#), the original creator of the weighted blanket — proudly handcrafted in Los Angeles, California since 1998.

“We were the first company to bring the concept of a weighted blanket to market,” says Keith Zivalich, owner of Magic Weighted Blanket. “And we’ve stayed true to our roots — making every blanket right here in L.A. with care, quality, and community at the heart of everything we do.”



---

## America's First Weighted Blanket:

Before weighted blankets became a household name, Magic Weighted Blanket was pioneering the idea of deep pressure stimulation — a calming technique that uses gentle, even weight to help reduce stress and promote sleep. Today, these blankets are widely embraced for benefits including:

- More restful sleep
- Reduced anxiety and stress
- Help with PTSD, ADHD, and insomnia



We're not a big corporation or faceless online brand. We're a family business. We believe in American jobs, ethical labor, and quality over quantity."

*Keith Zivalich, Owner*

According to the [Sleep Foundation](#), weighted blankets stimulate serotonin and melatonin while reducing cortisol — making them a natural, drug-free wellness tool.

---

#### A Commitment to Local Craftsmanship:

While many competitors have outsourced to cut costs, Magic Weighted Blanket has remained committed to local

manufacturing, employing a small, skilled team of artisans in Los Angeles for over 26 years.

"We're not a big corporation or faceless online brand," adds Zivalich. "We're a family business. We believe in American jobs, ethical labor, and quality over quantity."

Each blanket is machine-washable, machine-dryable, and made with love — from start to finish. Learn [more about weighted blankets](#) here.

---

#### Supporting American-Made Has Never Mattered More:

With current tariff changes, global trade tensions, and environmental concerns, experts like the Made in America Movement and Forbes are calling attention to the importance of supporting U.S.-based businesses.

When you buy from Magic Weighted Blanket, you're investing in:

- American jobs and families
- Shorter, greener supply chains
- Small business resilience
- Authentic, original craftsmanship

Keith Zivalich

The Magic Weighted Blanket

+1 877-711-2020

[keith@magicweightedblanket.com](mailto:keith@magicweightedblanket.com)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/809706677>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.