

Quorum Expands AI Capabilities: The First AI Assistant to Put All Government Affairs Data Sources at Users' Fingertips

Single-pane-of-glass querying now powers faster, smarter decisions across the entire policy lifecycle.

WASHINGTON, DC, UNITED STATES, May 6, 2025 /EINPresswire.com/ -- [Quorum](#), the leading public affairs software platform, today announced the expansion of Quorum [Copilot](#), its patented AI-powered assistant, to serve every function within a government affairs office and provide on-demand answers, analysis, and content creation in seconds. From legislative strategy and PAC compliance to grassroots mobilization, teams can surface answers from all their Quorum data in a single place and act quickly.

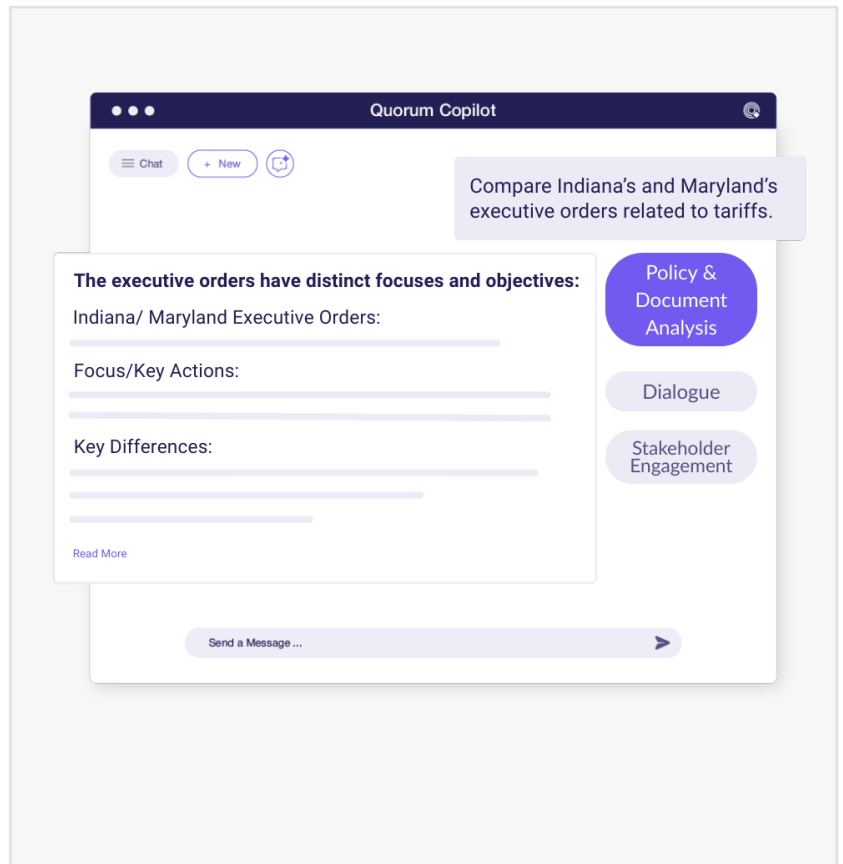
Following the launch of Copilot 2.0 earlier this year, this new release introduces advanced AI capabilities that unify how teams operate, analyze, and communicate across policy functions. These enhancements are now available to all Federal, State, PAC, and Grassroots customers.

"Copilot's newest capabilities let every corner of a public affairs office think and act in sync — faster and more strategically," said Alex Wirth, Co-founder and CEO of Quorum. "Whether you're analyzing federal policy, launching a grassroots campaign, or planning PAC outreach, Copilot gives you the answers and tools you need in seconds."

Key Enhancements to Quorum Copilot

Unified Intelligence Across Functions

With Copilot, government affairs teams can tap into cross-functional insights, accessing PAC activity, legislative developments, and grassroots engagement from a single conversational interface. It's one source of truth, eliminating data silos and improving decision making.





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*Alex Wirth, Co-founder and
CEO of Quorum*

AI for High-Stakes Document Analysis

Copilot now reads and summarizes key government documents, including White House memos, Congressional Research Reports, agency guidance, and committee transcripts. With AI-based speaker identification, teams can pull accurate quotes and insights from hearings in moments.

Conversational Search & Smarter Messaging

Users can instantly type plain-language questions to explore PAC and grassroots data, without needing filters or technical expertise. Copilot also generates personalized outreach for every channel, from newsletters to advocate messages, helping teams execute faster with less lift.

PAC, Reimagined with AI

Copilot now serves as a strategic assistant for PAC professionals, enabling instant insights to contribution and engagement data through natural language search. Accelerate execution with AI-generated solicitations, event invitations, newsletters, and more, making it easier to deliver targeted, personalized outreach and maximize fundraising performance.

Smarter Grassroots Engagement with AI

Copilot transforms grassroots strategy by making it easier to uncover trends in advocate engagement and identify gaps in campaign participation instantly and without manual analysis. Teams can access real-time insights through conversational search and quickly act on them with AI-generated content, including letters, web copy, emails, and calls-to-action. The result is more effective campaigns, personalized outreach, and greater impact with less lift.

About Quorum

Quorum is the leading unified AI-powered public affairs platform, integrating legislative tracking, stakeholder management, grassroots advocacy, and PAC management tools. Trusted by thousands of professionals worldwide, Quorum empowers teams to increase policy wins, understand the policy landscape, and build data-driven strategies.

Quorum's platform covers federal, state, local, school board, EU, and international issues, offering the most comprehensive data on the market. Its AI-powered tools, including Quorum Copilot, transform data into actionable intelligence, enabling organizations to respond quickly to legislative changes.

Founded in 2014 and headquartered in Washington, D.C., Quorum supports clients ranging from Fortune 500 companies to nonprofits. Learn more at www.quorum.us.

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