

New Masterclass Helps Nonprofit Leaders Turn Passive Boards into Powerful Ambassadors

One-hour session equips nonprofit board members to share stories, open doors, and boost support for organizations.

HUTCHINSON, KS, UNITED STATES, May 7, 2025 /EINPresswire.com/ -- For nonprofit CEOs and executive directors struggling with disengaged or underutilized boards, help is on the way. On

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Lori Bower

Thursday, May 15 at 10:00 a.m. Central, BowerComm founder Lori Bower will lead a virtual [masterclass](#) titled “Activating Your Board as Ambassadors.” The masterclass is part of a monthly series in BowerComm's Nonprofit Growth Institute.

The 60-minute session is designed for nonprofit leaders who want to turn their boards into confident champions of their mission—without expecting them to become fundraisers. Cost to attend is \$89, and registration is open now.

“Nonprofit boards are often filled with people who care deeply—but they've never been shown how to help in a way that feels natural and doable,” Bower said. “This class gives leaders the tools and language to activate that potential.”

The session covers a practical, 5-step framework including:

- A simple testimonial model board members can use in real conversations
- A plug-and-play Ambassador Scorecard to help track and celebrate small wins
- Messaging tools that give board members the confidence to talk about the organization
- Common board hesitations—and exactly how to address them

Participants will leave with specific tools to gain board commitments, build trust with donors, and increase visibility and support without hosting more events or adding more to staff workload.

The masterclass is ideal for foundation and nonprofit staff responsible for fundraising, communications, and board engagement.

To [register](#) or learn more, visit <https://nonprofitgrowthinstitute.com>.

Lori Bower

BowerComm's Nonprofit Growth Institute

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Lori Bower, Presenter

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