

Wound Care Advantage Unveils MyLuvo, a Business Intelligence Platform Built for Wound Centers

SIERRA MADRE, CA, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- Wound Care Advantage ([WCA](#)), a national leader in wound care program support, just announced the launch of MyLuvo, a refreshed business intelligence platform designed to improve efficiency, performance, and clinical insight for hospital-based wound centers.

Developed in response to ongoing challenges in wound center operations, MyLuvo consolidates key performance metrics, compliance tools, and clinical support into a single, centralized platform. The system integrates with any existing electronic medical record (EMR) system, delivering real-time data and role-based dashboards that streamline daily workflows.

“

It's the tool I wish I had back when I was running a program myself”

Mike Comer, CEO of Wound Care Advantage.

“MyLuvo is the platform I wish I had when I was managing a wound center,” said Mike Comer, CEO and Founder of Wound Care Advantage. “It's designed to help hospital teams focus on what matters most—patient care—without sacrificing visibility into the operational and financial side of the program.”



Key features of the MyLuvo platform include:

- Daily Operations Hub – Provides a full daily schedule and live patient insights at a glance
- Built-In Compliance Tools – Includes documentation support, regulation tracking, and audit readiness
- Referral Growth Engine – Helps identify and connect with local referring providers
- Real-Time Data – Tracks healing rates, outcomes, revenue, and trend analysis

- Streamlined Financial Monitoring – Offers live revenue tracking and forecasting tools
- Education Integration – Delivers daily staff education and patient learning modules
- Role-Specific Dashboards – Ensures team members see only what's most relevant to their role

Unlike traditional reporting add-ons, MyLuvo is built specifically for the wound care setting. It brings together WCA's two decades of operational expertise with a modern, responsive interface that supports clinical, financial, and compliance success.

The platform is currently available to all hospital partners within WCA's national network.

More information about MyLuvo can be found at www.thewca.com/luvo.

Chris Schellenbach
Wound Care Advantage
+1 888-484-3922

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Bluesky](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/810108906>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.