

# Vision Therapy Revolution: OTUS Automatic VT Device Launches After \$10M in Global Sales

*Already being utilized at vision therapy clinics, optometry, and optical stores in Korea, OTUS offers customized, automated ocular training to U.S. providers.*

LOS ANGELES, CA, UNITED STATES, May 8, 2025 /EINPresswire.com/ -- Edenlux Corp., a South Korean AI-driven vision health company, has officially launched

OTUS—its flagship automated vision training device—into the U.S. market. Recognized with a CES Innovation Award in 2023, OTUS has already exceeded USD 10 million in cumulative global sales and is now expanding its reach by offering the system to U.S.-based vision therapy providers.



OTUS delivers app-connected vision assessments and training as part of a clinic-guided program. Winner of the 2023 CES Innovation Award.

Currently used across optometry clinics, vision therapy centers, and optical stores in

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*Medical Dr. Sungyong Park*

South Korea, OTUS has received strong satisfaction feedback from practitioners and patients.

Its open-view, non-VR design, natural content-based training (e.g., watching YouTube or reading), and AI-driven lens customization have made it a top-performing solution for clinics looking to improve patient engagement and

outcomes.

The OTUS system includes a wearable lens module and a mobile app that automates visual acuity testing and accommodation training.

Clinics using the professional version of the OTUS app can remotely monitor patient

training data and compliance, streamlining clinical workflows and enabling care continuity outside the office.

"OTUS isn't just a home-use gadget—it's a clinical platform built to enhance both efficiency and engagement," said Dr. Sungyong Park, CEO of Edenlux and a former military physician. "We're excited to help U.S. clinics offer smarter and more scalable vision care."

OTUS also includes an AI-powered algorithm that recommends optimal lens diopters tailored to each user's visual condition. This ensures personalized and effective training for conditions such as early presbyopia, convergence insufficiency (CI), and accommodative lag.

#### -Now Accepting Clinic Partnerships

Edenlux is actively seeking partnerships with vision therapy centers, optometrists, and eye care professionals across the United States.

To request a demo or speak with a clinical advisor, visit [www.otusglobal.com](http://www.otusglobal.com) or contact us below.

#### -About Edenlux

Edenlux Corp. is a Seoul-based health-tech company founded by a physician-turned entrepreneur.

The company specializes in AI-powered sensory wellness products and develops advanced tools for home and clinical use.

OTUS, its flagship device, is transforming vision care delivery across Asia and Europe—and now in the U.S.

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