

Coffee Pouch Market to Surge Past USD 1,674.5 million by 2035, Driven by Sustainability and Innovation | FMI

UK coffee pouch market grows with eco-friendly, single-serve packs, driven by specialty coffee demand, e-commerce, and sustainable packaging trends.

NEWARK, DE, UNITED STATES, May 7, 2025 /EINPresswire.com/ -- The [coffee pouch market](#), valued at USD 926.2 million in 2025, is projected to grow to USD 1,674.5 million by 2035, registering a compound annual growth rate (CAGR) of 6.1%. This growth trajectory is fueled by evolving consumer preferences, technological advancements in packaging, and regulatory shifts favoring environmentally friendly materials.



Coffee Pouch Market

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The coffee pouch market is brewing strong! With rising demand for freshness, convenience, and sustainability, innovative pouch designs are reshaping how we enjoy our daily cup.”

*Ismail Sutaria in Packaging at
Future Market Insights*

maintaining freshness, prolonging shelf life, and improving brand appeal. The coffee pouch industry, which is predicted to develop significantly between 2025 and 2035, is undergoing a change fueled by sustainability, convenience, and novel materials.

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A coffee pouch is a specialized packaging solution

designed to store coffee beans or ground coffee while maintaining its aroma and freshness.

These pouches are available in various forms, including stand-up pouches, flat-bottom pouches, side-gusset pouches, and vacuum-sealed bags. They are made from materials like polyethylene (PE), polypropylene (PP), aluminum foil, biodegradable films, and kraft paper.

Rising Demand for Sustainable Packaging

One of the most notable drivers of the coffee pouch market is the growing emphasis on sustainability. With heightened awareness of environmental concerns, coffee brands are actively seeking eco-friendly packaging options such as recyclable, compostable, and biodegradable pouches.

This shift is driven by both consumer demand and regulatory requirements that discourage excessive plastic use and non-recyclable materials. Innovations in bio-based films and water-soluble adhesives are further enhancing the appeal of sustainable coffee pouches.

Key Takeaways From the Coffee Pouch Market

- The USA coffee pouch market is experiencing strong growth due to rising demand for premium, specialty, and sustainable coffee packaging solutions.
- The market is projected to grow at a CAGR of 6.0% from 2025 to 2035 in the USA.
- The UK market is expected to expand at a 6.2% CAGR over the same period.
- The European Union leads with a projected CAGR of 6.4% from 2025 to 2035.
- Japan is anticipated to see a 5.9% CAGR, slightly lower than other key regions.
- South Korea is forecasted to grow at a 6.3% CAGR, reflecting steady demand for innovative coffee pouch solutions.

Elevate Your Strategy—access groundbreaking insights and uncover new opportunities in the evolving world of [packaging formats](#) with our expert analysis.

Convenience and Portability Driving Market Expansion

Modern lifestyles are increasingly favoring convenience, leading to a preference for coffee pouches that are lightweight, resealable, and easy to store. Single-serve coffee pouches are particularly gaining traction among urban consumers, office workers, and travelers who prioritize portability.

Features like zip locks, degassing valves, and resealable spouts are becoming standard, making coffee pouches an attractive alternative to traditional packaging formats such as rigid containers and glass jars.

Advancements in High-Barrier Materials for Freshness Retention

One of the primary concerns in coffee packaging is maintaining product freshness, aroma, and

flavor. To address this, manufacturers are investing in high-barrier materials that provide protection against oxygen, moisture, and light exposure.

Innovations such as aluminum foil laminates, metallized films, and multi-layer polymer structures are enabling longer shelf life while preserving the sensory characteristics of coffee. Oxygen absorbers and [active packaging](#) technologies are also being integrated into coffee pouches to enhance product quality over time.

Competitive Outlook: Coffee Pouch Market

The Coffee Pouch Market is expanding rapidly, propelled by rising coffee consumption, increased need for sustainable packaging solutions, and improvements in flexible packaging technologies. Coffee pouches are a popular choice among coffee manufacturers because they offer more convenience, a longer shelf life, and better branding opportunities.

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Key Company Offerings and Activities

- Amcor Limited Develops high-barrier, sustainable coffee pouches with recyclable materials..
- WestRock Company Provides paper-based and sustainable coffee pouch solutions with increased branding capabilities.
- Bemis Co Inc. Is a vacuum-sealed and resealable coffee packaging specialist to ensure freshness.
- Mondi PLC Produces compostable and biodegradable coffee pouches with advanced barrier technologies.
- DS Smith PLC Focuses on innovative, sustainable, and lightweight coffee pouch designs.
- ProAmpac LLC Offers custom-printed, high-performance coffee pouches with shelf-life extension properties.

Coffee Pouch Market: Key Segments

By Material Type:

- Paper and Paperboard
- Plastic
- Others

By Pouch Type:

- Vacuum Pouches & Bags
- Stand-up Pouches

By Capacity:

- Up to 100 gms
- 100 to 250 gms
- 250 to 500 gms
- Above 500 gms

By Region:

- North America
- Latin America
- Western Europe
- Eastern Europe
- East Asia
- South Asia Pacific
- Middle East and Africa

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Join us as we commemorate 10 years of delivering trusted market insights. Reflecting on a decade of achievements, we continue to lead with integrity, innovation, and expertise.

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