

Cannabis Beverage Market Report 2025–2032: Competitive Landscape and Revenue Breakdown | MedReleaf Corp

Global cannabis beverage market is estimated to be valued at USD 251.7 Mn in 2025 and is expected to reach USD 1,054.4 Mn by 2032.

BURLINGAME, CA, UNITED STATES, May 7, 2025 /EINPresswire.com/ -- The latest study report by Coherent Market Insights, titled "[Cannabis Beverage Market](#) Size, Share & Trends Forecast 2025–2032", this comprehensive analysis delivers vital insights into both global and regional market dynamics

expected to shape the industry between 2025 and 2032. The report delves into the competitive landscape, value chain, leading market segments, cross-regional developments, and evolving regulatory and technological trends. Serving as a strategic resource for business leaders, policymakers, investors, and new entrants, this report identifies proven frameworks and high-potential avenues for growth. Readers will discover strategic levers for capturing opportunity, navigating disruption, and building long-term competitive advantage across the global Cannabis Beverage market.

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With a focus on innovation, scalability, and future readiness, this report equips decision-makers with actionable insights, rich visuals, and verified data-driven strategies. As global demand surges, the Cannabis Beverage Market is witnessing transformative growth across applications, geographies, and verticals.

□ Report Overview:

Market Size Value (US\$ Mn): 2020–2032

CAGR & Year-over-Year Growth: 2025–2032

The image shows the cover of a market research report. It features a yellow background with a circular inset on the right showing a laptop screen with various charts and graphs. The text on the cover includes the Coherent Market Insights logo, the title "Market Research Report 2025-2032", and a subtitle "Industry Analysis and Future Trends With Top Companies Profiles By 2032". There is a "MORE INFO" button and a URL "www.coherentmarketinsights.com". Below the image, the text "Cannabis Beverage Market" is displayed.

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2025–2032

Industry Analysis and Future Trends
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Cannabis Beverage Market

Historical Data: 2020–2023

Base Year: 2024

Forecast Period: 2025–2032

Market Drivers of Cannabis Beverage

The growth of the Cannabis Beverage Market is primarily driven by a combination of evolving consumer demand, technological advancements, and favorable regulatory frameworks. Increasing awareness and adoption across diverse industries have accelerated market expansion, while continuous product innovation and strategic partnerships are enhancing competitive dynamics. Additionally, rising investments and a shift toward digital integration are creating new growth avenues, positioning the market for sustained momentum over the forecast period.

Scope of the Cannabis Beverage :

The Cannabis Beverage Market encompasses a fast-evolving ecosystem of technologies, services, and end-use industries. Our holistic approach tracks the entire value chain—from raw material providers and manufacturers to solution integrators and end consumers—across core regions like North America, Europe, Asia-Pacific, and emerging markets. The report also examines regulatory frameworks, ESG trends, innovation pipelines, and investment outlooks—positioning this study as an end-to-end roadmap for stakeholders navigating growth, risk, and transformation.

Following are the Players Analyzed in the Report:

- Aurora Cannabis Inc., Aphria Inc., Canopy Growth Corporation
- MedReleaf Corp.
- Cronos Group Inc.
- GW Pharmaceuticals plc.
- CannTrust Holdings Inc.
- VIVO Cannabis Inc.
- BevCanna Enterprises Inc.

Comprehensive Segmentation and Classification of the Report:

- By Product Type: Alcoholic and Non-alcoholic
- By End User: Household, Restaurants & Cafes , Others
- By Distribution Channel: Convenience stores, Hypermarkets, Specialty Stores, Online Retail, Others
- Regional Analysis:

- » North America: United States, Canada, Mexico
- » Europe: Germany, France, UK, Italy, Russia
- » Asia-Pacific: China, Japan, India, South Korea, Southeast Asia
- » Latin America: Brazil, Argentina, Colombia
- » Middle East & Africa: Saudi Arabia, UAE, Egypt, Nigeria, South Africa

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Highlights of Our Report:

- Extensive Market Analysis: A deep dive into the manufacturing capabilities, production volumes, and technological innovations within the Cannabis Beverage Market.
- Corporate Insights: An in-depth review of company profiles, spotlighting major players and their strategic manoeuvres in the market's competitive arena.
- Consumption Trends: A detailed analysis of consumption patterns, offering insight into current demand dynamics and consumer preferences.
- Segmentation Details: An exhaustive breakdown of end-user segments, depicting the market's spread across various applications and industries.
- Pricing Evaluation: A study of pricing structures and the elements influencing market pricing strategies.
- Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges ahead.

□ Key Benefits of the Report:

- Data-driven insights into trends, opportunities, and challenges from 2025 to 2032
- Forecasts of revenue by segment and region
- Competitive landscape benchmarking and market share analysis
- Regulatory and innovation trend impact assessments
- Strategy frameworks (Porter's Five Forces, SWOT, PESTEL)
- In-depth analysis of emerging growth strategies and disruptions

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□ Key Reasons to Buy:

- This report profiles key players in the Cannabis Beverage market based on the following parameters - company details (found date, headquarters, manufacturing bases), product portfolio, sales data, market share and ranking.
- This market report illustrates key insights about market drivers, restraints, opportunities, market trends, and regional outlook.
- This report provides an in-depth analysis of the Cannabis Beverage market, and provides market size (US\$ Million) and CAGR for the forecast period (2025-2032), considering 2024 as the base year.
- This report elucidates potential market opportunities across different segments and explains attractive investment proposition matrices for this market.

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□ Key Questions Answered:

- (1) Who are the major players operating in the Cannabis Beverage Market?
- (2) What is the expected market size and CAGR through 2032?
- (3) Which segments and geographies will lead growth?
- (4) What are the top challenges and growth inhibitors?
- (5) How is the competitive landscape evolving?
- (6) What are the most effective strategies for entry, expansion, and sustainability?

□□ Author of this marketing PR:

Ravina Pandya, Content Writer, has a strong foothold in the market research industry. She specializes in writing well-researched articles from different industries, including food and beverages, information and technology, healthcare, chemical and materials, etc.

About Us:

Coherent Market Insights is a global market intelligence and consulting organization focused on assisting our plethora of clients achieve transformational growth by helping them make critical business decisions. We are headquartered in India, having sales office at global financial capital in the U.S. and sales consultants in United Kingdom and Japan. Our client base includes players from across various business verticals in over 57 countries worldwide. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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