

# 12 x 12 Cardstock Shop Launches Exclusive Mother's Day Special Collection of Scrapbook Paper

*12 x 12 Cardstock Shop launches a Mother's Day scrapbook paper collection with heartfelt designs in 12 x 12 format for all crafting skill levels.*

PROVO, UT, UNITED STATES, May 7, 2025 /EINPresswire.com/ -- [12 x 12 Cardstock Shop](#) has introduced a special collection of [scrapbook](#) paper designed specifically for Mother's Day. This collection features a curated range of designs and themes intended to help crafters create personalized and heartfelt scrapbooks, memory albums, cards, and other paper crafts for the occasion.

The new [Mothers Day scrapbook paper](#) collection includes patterns, colors, and textures that reflect the emotional tone of the holiday. It features soft florals, handwritten sentiments, pastels, and vintage-inspired prints. Each design has been chosen with care to help people document their memories with mothers, grandmothers, and other maternal figures in a meaningful way.

The collection is available in the popular 12 x 12 inch cardstock size, which is a standard in the world of scrapbooking and paper crafting. This format allows for detailed layouts and a wide range of project ideas—from traditional scrapbooks to handmade cards and home decor projects.

Focus on Personal Storytelling



This Mother's Day release aims to support the storytelling element behind paper crafting. Whether through a single photo page layout or a multi-page album, crafters often use scrapbook paper as a backdrop to preserve moments and highlight personal relationships. With the sentimental value attached to Mother's Day, the timing and purpose of this collection reflect a growing interest in meaningful crafting.

By combining timeless motifs with seasonal elements, the shop has responded to the need for materials that match both emotional tone and project variety. Some sheets in the collection include muted tones with floral line art, while others feature soft patterns such as watercolor roses, heart outlines, and script lettering. The color palette ranges from classic pinks and lilacs to more neutral tones for modern designs.

### Catering to a Range of Crafters

The 12 x 12 Cardstock Shop's decision to launch a specific Mother's Day range follows a trend in the crafting industry toward holiday-focused collections. As demand grows for paper that aligns with personal events, specialized scrapbook supplies continue to appeal to both longtime hobbyists and newer craft enthusiasts.

This collection has been organized to serve different crafting purposes. Some sheets are designed for layering and background use, while others include printed journaling boxes, tags, or title elements. For people creating memory albums or framed pieces, the collection provides



SIMPLE VINTAGE LOVE STORY FOREVER & ALWAYS -  
12x12 Double-Sided Patterned Paper - Simple Stories



I LOVE FAMILY 12x12 Collection Kit - Echo Park

ready-to-use paper suited for a wide range of project needs.

## Materials and Design Approach

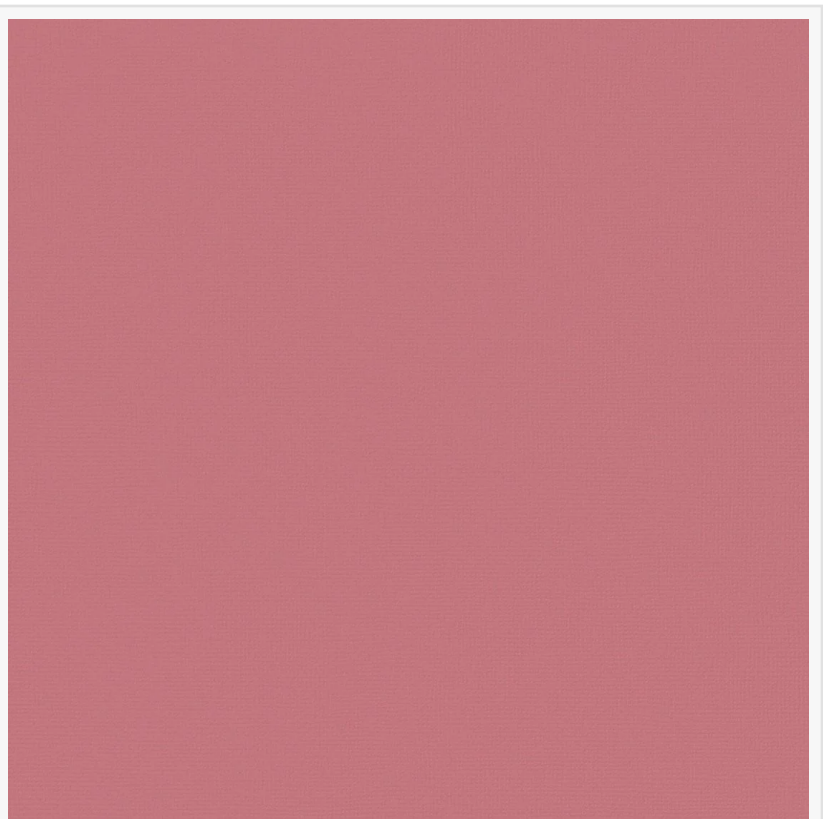
The paper used in the Mother's Day collection is acid-free and lignin-free, making it suitable for photo preservation. This standard helps ensure that colors and images remain intact over time. The designs themselves are produced using both digital and hand-drawn techniques. Several sheets incorporate foil stamping, textured surfaces, and cut-apart sheets for added variety.

Design contributors to the collection include in-house artists and long-time collaborators in the paper crafting community. Their goal was to create artwork that feels both specific to the holiday and broad enough for various styles of crafting.

## Consumer Trends and Demand for Personalization

The scrapbook paper market has seen a shift toward themed collections that support memory-keeping and gifting. Mother's Day is a key time for such crafts, as many people look for non-commercial, handmade ways to express their appreciation.

Over the past year, the 12 x 12 Cardstock Shop has noticed increased interest in paper that can be used for personalized photo projects. This has included everything from mini albums to journal inserts and custom greeting cards. This seasonal release aims to respond to that interest without relying on mass-produced



ROSEBUD – American Crafts 12x12 Cardstock



VINTAGE FLORAL - 12x12 Patterned Cardstock - Carta Bella

messaging.

The collection emphasizes design elements that are open-ended, giving crafters the ability to interpret them in ways that reflect their own stories and relationships.

### Availability and Purchasing

The Mother's Day scrapbook paper collection is now available for order exclusively through the 12 x 12 Cardstock Shop's online platform. The collection includes both individual sheets and curated sets, allowing customers to choose based on their specific project needs. Shipping is available within the United States and to select international locations.

Limited quantities of certain designs have been printed in order to maintain variety and rotate seasonal offerings throughout the year. As part of its seasonal focus, the shop also plans to release themed collections for other key occasions in 2025.

### About 12 x 12 Cardstock Shop

Founded in Mesa, Arizona, 12 x 12 Cardstock Shop specializes in cardstock and scrapbook paper in the standard 12 x 12 inch format. The shop offers a wide variety of colors, textures, and designs, catering to crafters, scrapbookers, card makers, and other paper craft artists. It focuses on providing high-quality paper products while keeping pace with trends in handmade design and creative documentation.

The company supports both individual crafters and small businesses by offering a wide selection of paper supplies suitable for all skill levels. Through its seasonal collections and design collaborations, the shop continues to offer new options for people seeking unique ways to preserve memories and express creativity through paper.

Michelle Price

12x12 Cardstock Shop

+1 801-717-9006

newsletter@12x12cardstock.shop

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/810263309>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.