

# Dawn F. Landry Unveils Summer-to-Fall 2025 Speaking Lineup to Empower Technical Professionals and Business Leaders

*Announcing New Keynote Topic: "Imposter to Empowered, how to recognize, confront, and overcome imposter thoughts, turning self-doubt into confident leadership."*

HOUSTON, TX, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- [Dawn F. Landry](#), renowned B2B growth strategist and CEO of [Authentizity](#), proudly announces the Summer-to-Fall 2025 speaking engagements aimed at transforming technical professionals into dynamic business developers and leaders.

With a legacy of empowering organizations through strategic communication and leadership development, Landry's presentations have inspired and equipped audiences nationwide.

Landry's Summer-to-Fall 2025 speaking topics include:

- (NEW Featured Topic) Imposter to Empowered: A powerful exploration of how to recognize, confront, and overcome imposter syndrome, turning self-doubt into confident, authentic leadership.
- Winning with Whiskers™: A business fable highlighting the power of self-awareness and understanding others to overcome obstacles.
- BD Dynamics™: Strategies to empower technically-minded professionals in business development roles.
- Defining Your "I" in Business and Business Development™: Personalizing business development approaches.
- CliftonStrengths® Team Alignment: Leveraging individual strengths for enhanced team performance.
- The Common Denominator in All Challenging Situations: Communication!: Addressing communication as the key to resolving challenges.

## Dawn F. Landry

CEO & Founder of Authentizity, LLC.  
Keynote Speaker, Consultant, B2B Growth Strategist, & Bestselling Author



Dawn F. Landry has spent more than half of her 31-year career in Houston's corporate real estate industry, excelling in business development and marketing leadership positions within the region's largest economic development organization, as well as international commercial construction companies.

In February 2017, Dawn founded **Authentizity, LLC**, as an independent B2B growth strategist and a Gallup-Certified CliftonStrengths® Coach to provide consulting, training, and coaching services that optimize technical teams' engagement and productivity. While operating as the organization's CEO, she authored and self-published two bestselling books, **ARMORED**, released in 2020 and **Winning with Whiskers™** in 2024.



### CAREER HIGHLIGHTS

- Award-Winning B2B Growth Strategist (31+ Years).
- Two-Time Bestselling Author of *Winning with Whiskers™* and *ARMORED*.
- Creator of *BD Dynamics*, business development training program.
- Gallup CliftonStrengths® Certified Coach.
- Extensive Private Enterprise experience and process implementation.
- Mentor/Motivator, leveraging Individuals' Strengths to Maximize Engagement.
- Proven, Proactive, Results-Driven Problem Solver.

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- ARMORED: Applying professional crisis management experiences to personal challenges.

By combining her expertise as a Gallup-Certified CliftonStrengths® Coach with her experience in business development, Landry offers audiences actionable insights and transformative strategies.

Landry shares her vision, “Technical brilliance doesn’t have to come at the expense of communication or leadership ability. My goal is to help professionals connect with authenticity, lead with confidence, and build business relationships that drive real growth.”

For speaking engagements or more information, visit Authentizity's Speaker Page at <https://www.authentizity.com/speaker> or contact Dawn F. Landry directly at [dlandry@authentizity.com](mailto:dlandry@authentizity.com).

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## ABOUT AUTHENTIZITY & DAWN F. LANDRY

Dawn F. Landry is a two-time bestselling author, and an award-winning and nationally respected business professional.

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Technical brilliance doesn't have to compromise communication or leadership abilities. My goal is to help professionals connect with authenticity to build business relationships that drive growth.”

*Dawn F. Landry, Authentizity  
CEO & Founder*

Landry has spent more than half of her 32-year career in the corporate real estate industry, excelling in business development and marketing leadership positions within Houston's largest economic development organization, as well as international commercial construction companies. She works hand in glove with technical and operations team members to expand sales revenue.

In February 2017, she founded Authentizity, LLC, as an independent B2B growth strategist and a Gallup-Certified CliftonStrengths® Coach to provide consulting, training,

and coaching services that optimize technical teams' engagement and productivity.

Landry also created BD Dynamics™, Empowering the Technical-Minded, a training program which advances the accountability, intentionality, and measurability of technical professionals'

**SAMPLE CLIENT PRESENTATION & FACILITATION EXPERIENCE WITH:**




**SAMPLE PRESENTATION TITLES AND SUBJECTS:**

- EMPOWERED to Move from Deficit Thinking to Disruption
- The Common Denominator in All Challenging Situations: Communication
- BD Dynamics™
- Achieving the Ultimate Client Experience

**2025 Keynote Based Upon Dawn F. Landry's Latest Bestselling Book:**

*Winning With Whiskers™, A Business Fable About Overcoming Barriers by Knowing Yourself & Others*

NOTE: *Winning with Whiskers™* (the fable) is part of Authentizity's BD Dynamics™ training program. The concept and its story were beta tested prior to book release with technical service professionals, including engineers and commercial construction professionals, to overwhelming response.

*"Dawn Landry is brilliant!  
What a simplistic and entertaining way to help business leaders and their teams improve culture with improved interpersonal communication tactics centered around knowing yourself and others."  
Verified Purchase from Amazon Reviews*



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competencies within their relationship cultivation and advancement processes.

Authentizity, LLC is the publisher and copyright and trademark holder of Landry's books and the rights to Winning with Whiskers™.

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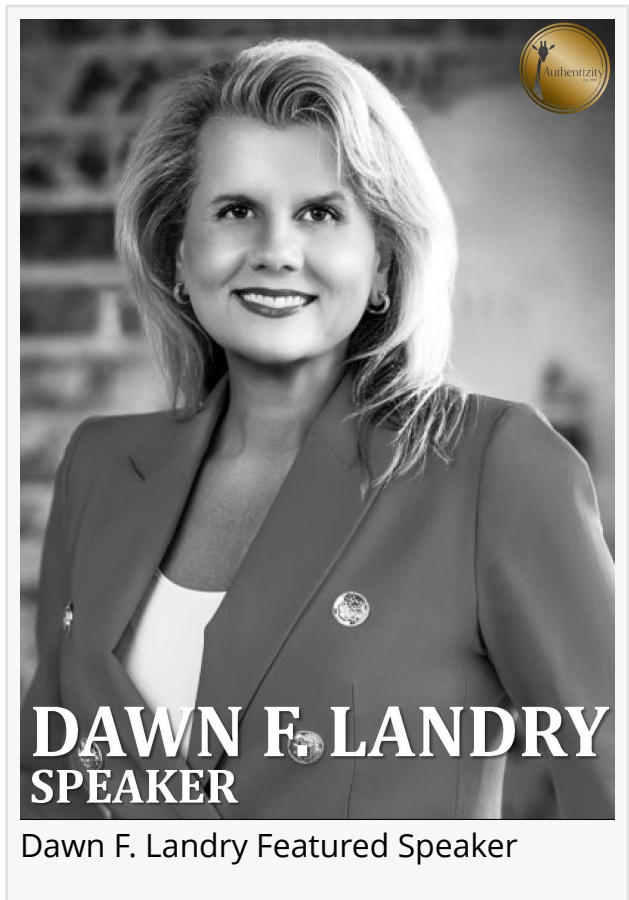
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