

Radisson Blu Hotel, Dubai Media City and Park Inn by Radisson, Dubai Motor City Receive Green Key Certification

Reinforcing Sustainability Excellence in Dubai's Hospitality Sector

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/EINPresswire.com/ -- In a significant step toward sustainability and environmental leadership, Radisson Blu Hotel, Dubai Media City, and Park Inn by Radisson, Dubai Motor City have proudly once again received the Green Key Certification from the Emirates Green Building Council. Further solidifying its commitment to sustainability, Park Inn by Radisson, Dubai Motor City has also been awarded the Dubai Sustainable Tourism Stamp for the second consecutive year.



Radisson Blu Hotel Dubai Media City

Located in the heart of Dubai's innovation and entertainment districts, both hotels have become lifestyle landmarks known for blending exceptional hospitality with responsible operations. Radisson Blu Hotel, Dubai Media City offers a vibrant business-meets-leisure experience in the bustling Media City, while Park Inn by Radisson, Dubai Motor City stands as Dubai's only motorsport-themed hotel, catering to racing enthusiasts, families, and eco-conscious travelers alike.

The Green Key is a global eco-label for the leisure industry. To earn Green Key certification, hotels must meet a comprehensive list of environmental requirements covering a wide range of criteria—from environmental policies and action plans to education and communication practices. Meanwhile, the Dubai Sustainable Tourism Stamp, aligned with the Dubai Economic Agenda (D33) and Net Zero 2050 strategy, is awarded after a rigorous evaluation covering 19 sustainability benchmarks. These include employee training, energy and waste management,

and responsible food sourcing.

The hotels' sustainability practices include cutting-edge, eco-friendly solutions such as solar hot water systems, resulting in a 65% reduction in electricity use and carbon emissions for hot water production at Radisson Blu Hotel, Dubai Media City. Both hotels have saved 179,080 gallons of water and reduced landfill waste by 36,720 kilograms year-over-year. Guest engagement is consistently fostered through initiatives like Earth Hour, the "Every Drop Counts" program and community efforts such as can collection drive and a plastic recycling campaign in partnership with EEG.



Park Inn by Radisson Dubai Motor City

"We are extremely proud of this achievement. Sustainability is not a function—it's part of our culture," said Stuart Birkwood, Cluster General Manager at Radisson Blu Hotel, Dubai Media City and Park Inn by Radisson, Dubai Motor City. "Receiving the Green Key Certification and the Dubai Sustainable Tourism Stamp is a testament to the daily efforts of our teams and the conscious choices of our guests. We will continue to innovate and inspire in everything we do."

For more information visit <https://www.radissonhotels.com/en-us/hotels/radisson-blu-dubai-media-city> and <https://www.radissonhotels.com/en-us/hotels/park-inn-dubai-motor-city>

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ABOUT RADISSON BLU

Radisson Blu is an upper upscale hotel brand that delivers meaningful and memorable experiences in stylish spaces. Characterized by attention to detail and the Yes I Can! service philosophy, Radisson Blu hotels are designed to make an unforgettable difference by

anticipating travelers' needs through carefully curated touchpoints. Radisson Blu hotels can be found in major cities, key airport gateways, and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, an international loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of the Radisson family of brands, which also includes Radisson Collection, art'otel Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and Prize by Radisson brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit our website. Or connect with Radisson Blu on:

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ABOUT PARK INN BY RADISSON

Park Inn by Radisson is a (upper) midscale hotel brand that delivers stress-free experiences, good food and upbeat environments. Mastering the essentials, Park Inn by Radisson positively lifts our guests' mood for a happy stay – through clever use of color; inspired, contemporary design; and friendly personalized service with surprising, feel-good extras. Park Inn by Radisson hotels can be found in capital cities, around economic hubs, and near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards, an international loyalty program offering exceptional benefits and rewards.

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