

Groupe Sentinella Applies AI to Streamline Candidate Interviews in the Canadian Staffing Industry

This staffing agency is marking a major milestone in the recruitment industry in Canada.

TROIS-RIVIÈRES, QUEBEC, CANADA, May 8, 2025 /EINPresswire.com/ -- With the goal of responding more quickly to business needs and ensuring high-quality hires, the agency is becoming the first in the country to integrate artificial intelligence with a highly advanced approach to its recruitment process.



Thanks to cutting-edge technologies like [Fiona AI](#), [Groupe Sentinella](#) is able to pre-qualify candidates, accelerate the pre-screening process, and significantly reduce placement timelines.

“

Companies can't afford to wait weeks to hire. AI lets us work in hours, not days, while keeping a human touch.”

*Louis-Philip Marcoux,
President of Groupe
Sentinella.*

This innovation allows employers to save time, cut hiring costs, and secure talent that truly matches their needs.

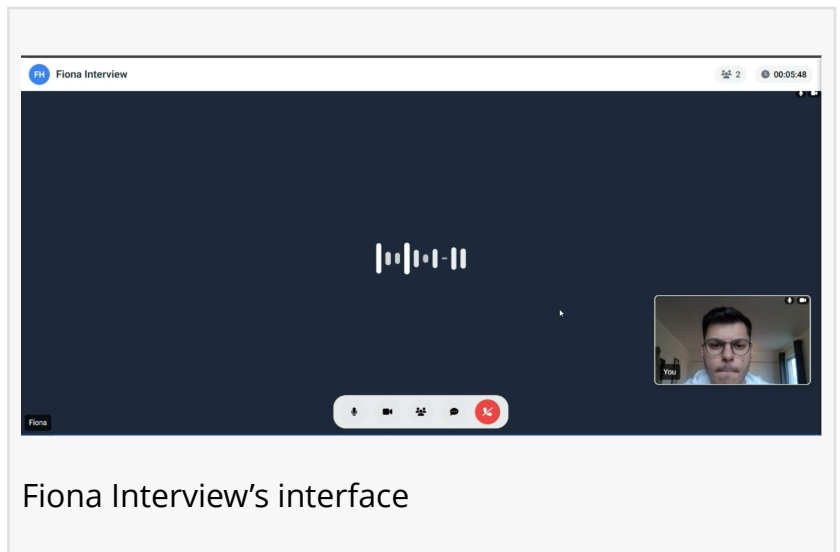
Developed by [Botzbrain](#), an AI startup based in Montreal, Fiona AI provides Groupe Sentinella with next-generation technology to optimize recruitment workflows.

In this spirit of innovation, Groupe Sentinella is also leveraging Fiona Interview, an intelligent feature within Fiona AI, to drastically reduce the number of no-shows,

those candidates who apply, get invited to interviews, but never show up.

With its smart video pre-screening system, Fiona Interview enables recruiters at Groupe Sentinella to identify from the start which candidates are truly motivated and available, ensuring a more reliable and effective hiring process.

Additionally, with this system, recruiters can interview a high volume of applicants simultaneously, minimizing wasted time and avoiding no-shows. This allows them to stay focused and move forward with in-person interviews only with qualified candidates who showed up during the Fiona interview.



Fiona Interview's interface

A Call to Canadian Businesses

In a job market more competitive than ever, Groupe Sentinella invites all businesses, startups, SMEs, and large organizations, to discover a new way to hire: faster, smarter, and deeply human.

To learn more about our services or to schedule a demo, visit: <https://groupe-sentinella.com>

About Groupe Sentinella Inc.

Based in Trois-Rivières, Quebec, Groupe Sentinella is a dynamic recruitment agency specializing in talent placement across various industries.

By leveraging top-tier AI technologies like Fiona AI, Groupe Sentinella is pushing the boundaries of traditional recruiting to build strong teams, quickly and efficiently.

Louis-Philip Marcoux

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