

# WEModel USA Uninterrupted All White 'STOP THE TRAFFICK & WALK THE RUNWAY 2.0' Campaign

*"One Purpose - STOP THE TRAFFICK & WALK THE RUNWAY 2.0" is a bold community call to raise awareness, against the crisis of human sex trafficking.*

ALEXANDRIA, VA, UNITED STATES, May 8, 2025 /EINPresswire.com/ -- WEModel USA Launches "Stop the Traffick & Walk the Runway 2.0" — Fashion, Cultural and Community Activism with Purpose, Power, and Impact

In a world where silence often empowers injustice, WEModel USA stands boldly as a voice for the voiceless. ☐☐☐

Our Value Proposition:

"WEModel USA empowers women and communities through fashion, cultural and community activism, inspiring awareness, advocacy, and action against global social issues -- like human trafficking — using our platform to walk boldly, speak loudly, and save lives." ☐☐

Building on the powerful momentum of our 2024 historic campaign at the U.S. Capitol, WEModel USA proudly announces the next chapter: Stop the Traffick & Walk the Runway 2.0 — The Uninterrupted All White Photo Shoot Campaign



All White Photo Shoot



All White Waterfront Photo Shoot

- Register: [WeModelUSA.com](https://www.wemodelusa.com)
- Date: Saturday, June 28, 2025
- Location: Alexandria Old Town Waterfront
- Time: 10:00 AM – 12:00 PM

Over 200+ models, activists, survivors, community leaders, and families — including our furry four-legged friends ☐☐ (yes, your doggies must be dressed in white too — it's a fashion statement! ☐☐) — will walk the iconic Old Town Alexandria Waterfront.

Their unified steps will send an undeniable message:

We will not tolerate the trafficking and exploitation of our women, children, and communities.

This year's experience will feature:

- A powerful photoshoot & fashion-forward runway walk
- Awareness booths, sponsor partnerships, and educational tables
- Media coverage with invited local and state officials, including Alexandria's Mayor
- Families, children, and pets (in stylish white!) walking with unity and love

□ Special Partner Highlight:

We are honored to join forces with national advocate Roger DeHart — A courageous man walking for justice across the nation.

At Stop the Traffick & Walk the Runway 2.0, Roger will launch the next leg of his incredible journey — walking from Old Town Alexandria to New York City — as a bold testament that one step can change a life. ☐☐☐☐☐☐

WEModel USA's mission is clear:

- To transform fashion into a force for change
- To connect communities across generations and cultures
- To inspire action that saves lives

□ "This isn't just a walk. It's a movement of faith, power, and unity. We walk for those still trapped in silence. We walk because together — we connect2protect." — Patricia A. Watts, Founder

□ Sponsorship, partnership, and volunteer opportunities are now open.



Black & White All White Photo Shoot

Together, we will build louder, bolder, and stronger. ☐☐

For media inquiries, sponsorship, or volunteer registration, contact:

☐ Patricia A. Watts

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☐ @WEModelUSA

☐ #StopTheTrafficking | #WalkTheRunway | #PurposePassion | #BOSSSES | #Connect2Protect |  
#Generational Wealth

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