

Beacon Public Health Launches the Public Health Impact Academy to Empower Public Health Equity Leaders

Launching the Public Health Impact Academy, an initiative designed to equip public health professionals with the tools needed to improve health outcomes.

WASHINGTON, MD, UNITED STATES, May 8, 2025 /EINPresswire.com/ -- Beacon [Public Health](#) Launches the Public Health Impact Academy to Empower Public [Health Equity](#) Leaders.



phia
Public Health Impact Academy

The Public Health Impact Academy (PHIA) delivers dynamic evidenced-based training designed to equip public health professionals with the knowledge and skills to improve health outcomes in all communities.

Every course offered in the Academy provides tools to implement community-driven solutions that foster lasting impact and enhance your ability to design equitable and inclusive programs that meet communities at their place of need. CHES CE Credit available upon completion.

phia BENEFITS

- + Access to public health experts
- + Practical Leadership Skills
- + Improve Community Engagement
- + Stronger Health Equity Strategies
- + Expanded Professional Network
- + Continuing Education Credits (CHES/MCHES)
- + Hands-On Learning
- + Personalized Action Plan

phia 2025 COURSE SCHEDULE MAY 02 - JUNE 02

| MAY 02 | MAY 09 | MAY 12 |
|--|--|---|
| Advancing Health Equity Through Literacy and Inclusive Communication | Community Connections: Seeing Health Equity Through Engagement | The Human Connection: Cultural Competence and Humility in Public Health |
| MAY 22 | MAY 31 | JUNE 02 |
| Advancing Health Equity Through Literacy and Inclusive Communication | Community Connections: Seeing Health Equity Through Engagement | The Human Connection: Cultural Competence and Humility in Public Health |

Register at beaconpublichealth.com/phia

BEACON PUBLIC HEALTH

Image list the benefits of PHIA and course schedule.

Beacon Public Health is proud to announce the launch of the Public Health Impact Academy (PHIA), a groundbreaking [professional development](#) initiative designed to equip public health professionals with the knowledge, tools, and strategies needed to lead boldly and drive systemic change through an equity lens. Created by nationally recognized public health strategist and Maryland Health Care Commissioner Dr. Jovonni Spinner, PHIA addresses urgent workforce needs as the field of public health faces increasing demands, program cuts, and a rapidly evolving landscape.

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We created PHIA to close the gap between theory and practice to offer professionals—from students to seasoned leaders—the real-world skills, community, and confidence to transform health systems.”

Dr. Jovonni Spinner

PHIA offers a series of dynamic, evidence-based virtual courses led by expert facilitators across sectors including government, academia, nonprofits, and health systems. Building on the public health core competencies, each course blends interactive learning with practical strategies that participants can immediately apply in their work. Participants are also eligible to earn Continuing Education (CE) credits for CHES and MCHES certifications.

Key Topics Include:

Health Equity 101

Cultural Competence & Humility

Health Literacy & Inclusive Communication

Community Engagement & Empowerment

Equitable Program Design

Public Health Leadership

In an era where public trust is fragile and health disparities persist, PHIA equips professionals with the tools to build inclusive programs, strengthen community relationships, and drive policy and practice that reflect lived realities. We believe that representation, access for all, and culturally responsive public health strategies should be at the center of public health practice.

“This is more than a training—it’s a catalyst for change” Dr. Spinner added. “PHIA is about building public health leaders who don’t just adapt to change, but create it.”

Courses are open for registration with early bird discounts available for a limited time.

To learn more and register, visit: www.beaconpublichealth.com/phia

Jovonni Spinner

Beacon Public Health

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