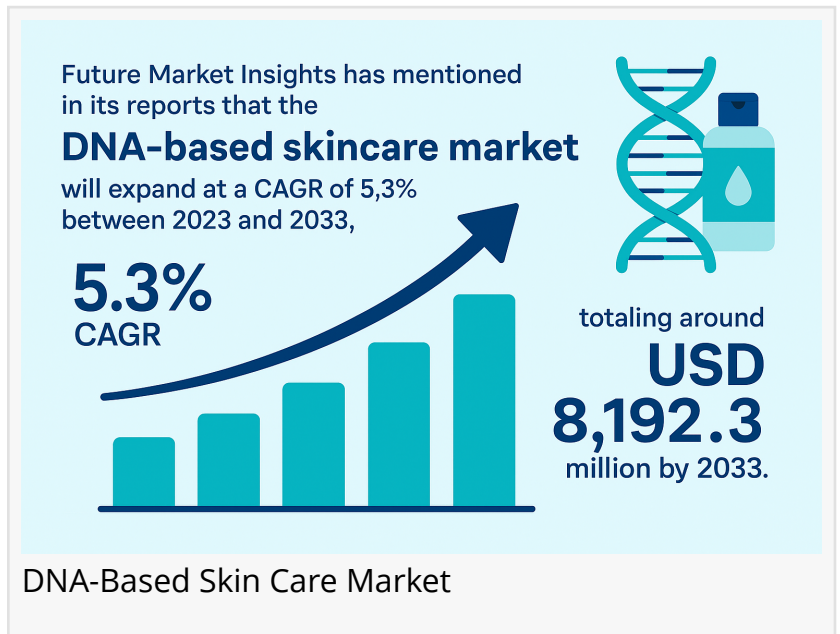


# Global DNA-Based Skin Care Market Poised for Growth to Reach USD 8,192.3 Million by 2033 at a CAGR of 5.3% | FMI Study

*Unlocking Personalized Beauty: Growth Trends and Innovations in Genomic Skincare Over the Next Decade*

NEWARK, DE, UNITED STATES, May 8, 2025 /EINPresswire.com/ -- The global [DNA-based skincare](#) market is experiencing significant growth, revolutionizing the beauty industry with personalized, science-backed solutions. According to Future Market Insights, the market, valued at USD 4,733.8 million in 2022, is projected to reach USD 4,907.7 million in 2023 and expand at a CAGR of 5.3% from 2023 to 2033, ultimately reaching USD 8,192.3 million by 2033.



This rapid expansion is fueled by growing consumer demand for customized skincare regimens, increased awareness of genetic-based skincare, and a heightened focus on holistic health and wellness. As the beauty industry shifts toward precision skincare, DNA-based solutions are emerging as a game-changer, offering targeted treatments that cater to individual skin needs.

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United States forecasted at a market share of 33.1% and the presence of a large number of established brands are a couple of other factors that are set to accelerate growth.”

*Sabyasachi Ghosh, Principal Consultant. Future Market Insights*

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Revolutionizing Skincare with DNA-Based Science

Unlike traditional skincare, which often relies on a one-

size-fits-all approach, DNA-based skincare utilizes genetic testing to assess an individual's unique skin composition. By analyzing genetic markers related to aging, pigmentation, collagen breakdown, hydration levels, and environmental stressors, this technology enables brands to develop tailored skincare regimens that deliver optimal results.

This scientific approach enhances skincare effectiveness while minimizing adverse reactions caused by unsuitable products. Consumers can now select skincare solutions that are precisely formulated to complement their genetic makeup, ensuring long-term skin health and improved results.

### Key Market Drivers: The Rise of Health & Wellness in Beauty

The global beauty landscape is undergoing a transformation, with health-conscious consumers prioritizing self-care and long-term skin wellness. This shift is driving demand for DNA-based skincare solutions that align with individual lifestyle choices and genetic predispositions.

#### 1. Personalized Beauty Gains Popularity

Consumers are increasingly seeking personalized skincare products tailored to their unique needs. With advancements in genetic research and AI-driven skincare analysis, brands can now offer customized solutions that enhance skin health and combat concerns like aging, acne, and sensitivity.

#### 2. Scientific Advancements in Skincare

The integration of biotechnology and dermatology is reshaping the skincare industry. DNA-based skincare relies on cutting-edge genetic analysis to provide precision treatments, allowing individuals to optimize their skincare routine based on scientifically backed insights.

#### 3. Demand for Clean & Effective Beauty Solutions

Consumers today are more aware of the impact of skincare ingredients on overall health. DNA-based skincare brands emphasize clean, active ingredients that work in harmony with an individual's unique genetic profile, ensuring maximum efficacy and minimal risk of irritation.

#### 4. Growth of Holistic Skincare Trends

Skincare is no longer just about surface-level beauty—it is now deeply connected to overall well-being. A healthy lifestyle, balanced diet, hydration, and stress management play a critical role in skin health. DNA-based skincare fits seamlessly into this trend by offering science-backed solutions that complement an individual's holistic skincare journey.

### Key Takeaways from the Market Study

- Anticipated size of the DNA-based skincare market in 2017 was USD 4,178.1 million.
- Global DNA-based skincare market grew at a CAGR of 2.5% between 2017 and 2022.
- North America is anticipated to generate the largest DNA-based skincare market share of 37.6% in the upcoming years.
- Demand for natural and organic products in Europe has been fueled by the increase in consumer awareness about the risks of adopting skincare products having synthetic chemicals holding a market share of 25.5%.
- Under product type, creams dominate the market with a share of 56.2%.
- Under distribution channel, the offline distribution channel has a major position in the market with a market share of 68.8%.

“Desire to slow down the signs of aging among millennials is one of the major drivers of the DNA-based skincare market”, comments a Future Market Insights analyst.

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## Market Competition

The global market is highly fragmented with the presence of various international and domestic companies. Many companies are gradually shifting towards artificial intelligence to provide individualized suggestions and track daily skin changes to react to the shift in lifestyles. Meanwhile, some of the other key players are striving to develop DNA testing kits for customers to enable them to make informed decisions associated with their genetic composition.

- Gi Picco's, a manufacturer of cosmetic powders in Europe, was purchased by MS Beutilab. The acquisition of Italy's Gi Picco's Cosmetics by the Swiss-French subcontractor has resulted in the improvement of its product line and has completed its historical by marking a significant milestone in the company's expansion strategy.
- Milk Makeup and Obagi Cosmeceuticals LLC were acquired by Waldencast Acquisition Corp.

## The Future of DNA-Based Skincare: What's Next?

With the rising adoption of genetic-based beauty solutions, the future of DNA-based skincare looks promising. Key developments expected in the coming years include:

- **AI-Driven Personalization:** The integration of artificial intelligence with genetic testing will enable even more precise skincare recommendations, optimizing results for consumers.
- **Expansion of At-Home Genetic Testing Kits:** Brands are launching direct-to-consumer DNA test kits, making personalized skincare more accessible.
- **Increased R&D Investments:** Companies are investing heavily in biotech research, ensuring continuous innovation and product advancements.
- **Sustainability & Ethical Beauty:** As the industry grows, brands are focusing on eco-friendly packaging, sustainable ingredient sourcing, and cruelty-free formulations to align with consumer preferences.

### Key Companies Profiled

ALLÉL; IMAGENE LABS; Genetic Beauty; DNA Skin Institute; EpigenCare; ANAKE; Caligenix; LifeNome; SKINSHIFT; SkinDNA

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### Key Segments Profiled in the DNA-Based Skin Care Industry Survey

#### By Product Type:

- Serums
- Creams
- Others

#### By Distribution Channel:

- Offline
- Online

#### By End Use:

- Home User
- Wellness Clinics
- Salons

#### By Region:

- North America
- Latin America
- Western Europe
- Eastern Europe
- South Asia & Pacific

- East Asia
- Middle East & Africa

## About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 400 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

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