

Sustainability Drives Growth: Old Corrugated Container Market Share Analysis Set to Surpass USD 72 Billion by 2035 | FMI

The OCC market reflects sustainability trends. North America holds 35% share with advanced recycling, while Europe holds 30% due to consumer awareness.

NEWARK, DE, UNITED STATES, May 8, 2025 /EINPresswire.com/ -- The [Old Corrugated Container \(OCC\) market share analysis](#) is poised for significant growth, with projections indicating it will exceed USD 72 billion by 2035, growing at a steady CAGR of 4.7%. As sustainability initiatives and recycling efforts gain momentum across the globe, the OCC market is experiencing an upward trajectory driven by environmental concerns, increased regulation, and innovations in waste management.



Old Corrugated Container (OCC) Market Share Analysis

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The Old Corrugated Container (OCC) market continues to grow as sustainability drives demand for recycled materials. Increased recycling initiatives and eco-conscious packaging are key factors.”

*Ismail Sutaria in Packaging at
Future Market Insights*

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Key Takeaways from the Old Corrugated Container (OCC) Market Share Analysis

- North America holds a 35% market share, driven by advanced recycling programs.
- Europe follows with a 30% share, influenced by strict regulations and growing consumer awareness.
- Asia-Pacific accounts for 25% of the market, supported by industrial growth and government incentives.
- Emerging markets, including Latin America and Africa, collectively hold 10%, with increasing demand for [sustainable packaging](#).

Sustainability as a Driving Force in OCC Market Growth

One of the key factors fueling the OCC market is the growing global emphasis on sustainability. Governments and corporations alike are pushing for circular economy models, where waste materials are repurposed to minimize environmental impact. Used corrugated containers are converted into new packaging materials, significantly reducing landfill waste and promoting resource conservation.

The shift towards sustainability is not only an ethical responsibility but also a business strategy, as companies seek to align with environmental, social, and governance (ESG) criteria to enhance their market positioning and consumer trust.

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E-Commerce Boom Accelerating OCC Demand

The rise of e-commerce has significantly contributed to the growing demand for OCC. Online retail giants like Amazon, Alibaba, and Walmart rely heavily on corrugated packaging for shipping, leading to an increased volume of discarded boxes that require recycling. With global e-commerce sales projected to reach new heights, the demand for OCC is expected to surge in tandem. As businesses strive to adopt more sustainable packaging solutions, the OCC market benefits from the steady supply and recycling of shipping materials.

Regulatory Policies and Waste Management Reforms

Governments worldwide are enforcing stricter regulations on waste management, further bolstering the OCC market. Many regions have implemented mandates requiring businesses to use recycled packaging materials, thus increasing demand for recovered OCC fibers.

Initiatives like extended producer responsibility (EPR) laws, landfill taxes, and bans on single-use plastics are pushing industries to invest in recycling infrastructure, leading to higher OCC recovery rates and improved material efficiency.

Innovations in OCC Recycling Technology

Technological advancements in recycling processes are revolutionizing the OCC market. Companies are investing in artificial intelligence (AI) and automation to enhance sorting, pulping, and fiber recovery efficiency. High-tech screening and decontamination systems are improving the quality of recycled fibers, enabling their use in more diverse packaging applications.

Additionally, water-efficient recycling methods are reducing operational costs and environmental footprints, making OCC recycling more economically viable for businesses.

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Competitive Landscape

The OCC market is highly competitive, with major players investing in advanced recycling technologies and sustainability initiatives. Leading companies in the market include:

- Smurfit Kappa: A pioneer in paper-based packaging solutions with a strong focus on sustainability.
- Pratt Industries: Specializes in 100% recycled packaging and innovative OCC recycling methods.
- WestRock: Integrates sustainability into its operations through efficient recycling and resource management.

Old Corrugated Container (OCC) Market Share Analysis Segmentation

By Region

- North America
- Europe
- Asia-Pacific

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