

# Omni Media Consulting Strengthens Commitment to Helping Marketing Leaders Navigate Complexity with Confidence

*Built to stand beside marketing leaders, delivering clarity, confidence, and partnership in an era of complex, fragmented marketing ecosystems.*

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Omni Media Consulting, a leading [strategy-first marketing](#) consulting firm, announced a unique and strengthened commitment to supporting marketing leaders. Their approach, which focuses on integrated partnership, clarity, and confidence in decision-making, is designed to address the specific challenges CMOs face in navigating fragmented data, disconnected vendors, and increasing accountability for [growth outcomes](#).



Saurav Chhabra, Founder & Director of Omni Media Consulting, on building a company that empowers marketing leaders with clarity, confidence, and partnership.

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At Omni Media Consulting, we partner with marketing leaders to unify data, align strategy, and empower confident, informed decision-making.”

*Saurav Chhabra*

“Marketing leaders today are under tremendous pressure to deliver growth while managing fragmented data, siloed teams, and competing internal priorities,” said Saurav Chhabra, Founder & Director of Omni Media Consulting. “We recognize the unique burden they carry and have built our consultancy to stand beside them as a trusted partner in achieving clarity and measurable results.”

Omni Media Consulting’s approach is designed to bring alignment across marketing ecosystems in real-time. By

integrating key data sources, including Google Ads, Salesforce, HubSpot, GA4, and social platforms, into unified insights tailored for leadership decision-making, the firm’s dynamic dashboards move beyond static reporting to deliver actionable, real-time intelligence.

A recent client success story vividly illustrates the firm's impact. A real estate company operating across five regions approached Omni Media Consulting seeking a solution for disconnected reporting and delayed insights. Omni implemented an [integrated reporting system](#), consolidating seven data streams and establishing real-time alerts. Within three months, the client achieved a 40% reduction in reporting lag, a 33% acceleration in campaign optimization, and a 29% increase in paid media ROI.



Omni Media Consulting's founder, Saurav Chhabra, believes every marketing leader deserves a trusted, strategic partner at the table.

"Marketing leaders need more than tools; they need a strategic partner who co-owns outcomes and provides clarity in a complex environment," Chhabra added. "Our mission is to empower them with insights and alignment so they can lead with confidence."

Omni Media Consulting offers strategy-first solutions across digital transformation, data integration, customer journey mapping, and performance optimization. The firm's services are not one-size-fits-all, but instead tailored to support marketing leaders navigating their unique complexities while driving measurable growth.

For more information about Omni Media Consulting's integrated solutions, visit [www.omnimediaconsulting.com](http://www.omnimediaconsulting.com) or contact [hello@omnimediaconsulting.com](mailto:hello@omnimediaconsulting.com).

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