

Southern Steer Butcher Named One of 2025's Top New and Emerging Franchises by Entrepreneur

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Southern Steer Butcher was recognized as one of the Top New and Emerging Franchises for 2025 in the May/June issue of Entrepreneur magazine. The ranking highlights some of the most promising companies that have begun offering franchise opportunities in the last five years. Southern Steer Butcher was ranked #143 on this year's list.

"Our franchisees see the passion and the value proposition we bring to local communities," said Greg Snyder, founder of Southern Steer Butcher. "They enjoy the flexibility of our business model and our continued innovation to create a modern shopping experience with the nostalgia of the neighborhood butcher."



Southern Steer Butcher

The Top New and Emerging Franchises ranking is based on information submitted to Entrepreneur for its annual Franchise 500® and is part of the brand's continuing effort to best understand and evaluate the ever-changing franchise marketplace. Companies featured on the 2025 list have been offering a franchise opportunity for five years or fewer (since 2020) and were assessed across more than 150 data points, including unit growth, startup costs and fees, training and support, the parent company's financial stability, and brand strength.

"The franchise world thrives on innovation, and these emerging concepts represent the next wave of opportunity for entrepreneurs," says Entrepreneur's editor in chief, Jason Feifer. "These newcomers aren't just participating in the market—they're bringing fresh perspectives and

solutions that will shape the future of franchising."

To view Southern Steer Butcher in the full ranking, visit <https://www.entrepreneur.com/franchises/topnew>. Results can also be seen in the May/June issue of Entrepreneur, available on newsstands now.

About Southern Steer Butcher

Founded in 2013, Southern Steer Butcher is a premium neighborhood butcher dedicated to blending traditional, consultative butcher services with a convenient and modern shopping experience for today's consumers. Not only does Southern Steer provide quality cuts of meat, but stores also offer appetizers, sides, beverages, and snacks to provide complete meal solutions for families, culinary artists, and grill-masters alike. With a focus on superior guest service and a dedication to philanthropic endeavors through their Project 52 program, Southern Steer is committed to the betterment of the communities in which they operate. Partnering exclusively with franchisees, Southern Steer Butcher currently operates six locations in Florida (Clearwater, St. Petersburg, Sarasota, Orlando, Jacksonville, and Carrollwood), along with locations in Lakeway, Texas, and Alpharetta, Georgia. For more information, visit www.southernsteer.com. For franchise opportunities, visit www.southernsteerfranchise.com.

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