

City of Sunnyvale Advances Digital Procurement Strategy with PlanetBids Partnership

The transition marks a strategic move toward more efficient, transparent, and inclusive procurement processes for bid and vendor management.

SUNNYVALE, CA, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- The City of Sunnyvale, at the heart of Silicon Valley, has partnered with PlanetBids to modernize and streamline its procurement operations.

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The ability to piggyback off other area contracts helped Sunnyvale get approval quickly, with the understanding that likeminded agencies find more efficiency and cost savings using PlanetBids.”

David DiGiacomo, Chief Executive Officer

This transition marks a strategic move toward more efficient, transparent, and inclusive procurement processes through the implementation of PlanetBids for Bid and Vendor Management.

As one of the Bay Area’s most dynamic cities, Sunnyvale continues to position itself as a leader in digital transformation. The adoption of PlanetBids aligns with the City's broader commitment to smart planning, innovation, and community development as laid out in the Sunnyvale Economic Development Strategic Plan (EDSP), approved by

City Council on February 27, 2024.

The EDSP outlines four strategic priorities that will guide the City’s economic development efforts. The partnership with PlanetBids supports these goals by:

Expanding Vendor Access and Transparency: PlanetBids opens doors to a wider vendor pool, supporting Sunnyvale’s initiatives to prioritize regional collaboration and equitable access to procurement opportunities.

Streamlining Processes for Business Support: The platform simplifies procurement operations, assisting small to medium-sized non-retail businesses in navigating the bid process digitally and gaining visibility with the City.

Improving Efficiency in Development and Review: With centralized bid and vendor management, internal staff can more easily manage project workflows and ensure smooth vendor engagement

and communication.

Contributing to Retail Vibrancy and Local Economic Growth: More accessible procurement practices help ensure diverse, qualified vendors can more readily participate in City initiatives.

"We are truly honored to welcome the City of Sunnyvale to our growing family of municipal clients in California," said David DiGiacomo, Chief Executive Officer at PlanetBids. "We're grateful for their trust in our system and pleased that the ability to leverage existing regional contracts made the approval process more seamless. It's rewarding to see forward-thinking agencies like Sunnyvale embracing the efficiency and cost-saving benefits PlanetBids delivers."

Vendors interested in doing business with the City of Sunnyvale can register for free and explore bid opportunities on the City's Business and Development page.

About the City of Sunnyvale

Located in the heart of Silicon Valley, the City of Sunnyvale is known for its vibrant community, thriving economy, and long-standing leadership in public innovation. With a population of approximately 158,000, Sunnyvale combines world-class economic opportunity with strong neighborhoods, top-tier public safety, and a commitment to sustainability and smart urban planning. The City is consistently ranked at the top of the nation's safest and is home to more than 8,000 businesses, including icons in tech, manufacturing, retail, and R&D. For more information, visit the [City of Sunnyvale website](#).

About PlanetBids

PlanetBids is a trusted provider of end-to-end procurement solutions designed by procurement experts to help optimize purchasing processes for public and private sector organizations. With a focus on expanding vendor engagement, enhancing transparency, improving sustainability, and simplifying procurement workflows, PlanetBids helps agencies modernize operations and drive measurable results. For more information, visit the [PlanetBids website](#).

Kath Fields

PlanetBids

+1 818-992-1771

[email us here](#)

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