

Tony Hawk Calls on CYPFER to Fortify His Digital Legacy

The Skateboarding Icon and Entrepreneur Embraces Advanced Cybersecurity in an Era of Expanding Influence and Innovation

MIAMI, FL, UNITED STATES, May 26, 2025 /EINPresswire.com/ -- CYPFER, a global authority in digital executive protection and cybersecurity, proudly announces a new alliance with Tony Hawk, legendary skateboarder, philanthropist, and founder of the Tony Hawk Foundation. Hawk has enlisted



CYPFER to elevate the security of his digital assets, intellectual property, and expanding global brand portfolio.

"Skateboarding has always been about pushing limits—and that's what I continue to do in business and digital innovation," said Tony Hawk. "But with that visibility comes vulnerability. Working with CYPFER ensures everything I've built—my name, my work, and my legacy—is protected from the growing risk of cyber attacks."

From revolutionizing action sports to launching globally successful video games, Hawk's influence spans multiple industries including media, technology, fashion, and nonprofit advocacy. As his reach expands through NFTs, online ventures, and virtual experiences, the need for robust digital protection becomes paramount.

"Tony Hawk is more than an athlete—he's an empire," said Daniel Tobok, CEO of CYPFER. "His innovations have transcended sport, and with that level of reach comes a complex digital footprint. Our mission at CYPFER is to provide Cyber Certainty™—proactively defending high-profile figures like Tony from the ever-changing landscape of cyber threats."

High-profile personalities are increasingly targeted by hackers seeking to exploit personal data, manipulate social accounts, or hijack brand relationships. For someone like Hawk, whose audience spans generations and whose ventures touch both real and virtual worlds, a

cybersecurity strategy is mission-critical.

"I've always embraced change and new technology," Hawk added. "But I've learned that staying ahead also means staying protected. With CYPFER in my corner, I know my legacy and everything connected to it is in good hands."

About CYPFER

CYPFER is on a global mission to help companies create Cyber Certainty™. With an experienced team of incident responders, threat researchers, seasoned ransom experts, and data restoration experts, CYPFER is the trusted firm for leading law firms, insurance carriers and global organizations. CYPFER's cybersecurity professionals are located across the US, Canada, UK, LATAM, and Caribbean. The CYPFER team is ready to respond and help clients experiencing cyber attacks 24x7x365. CYPFER's experts provide white-glove service and aim to restore Cyber Certainty™ for all clients on every engagement. CYPFER's core services include:

Ransomware Advisory

<u>Incident Response</u> Services with specialized expertise in ransomware response and recovery

On-site and/or remote post-breach restoration support to augment internal teams

Digital Forensics to uncover malicious activity, insider threats, and protect sensitive data

Global Incident Response Retainer Services guaranteeing priority access to ransomware advisory, incident response, and recovery support for swift resolution

CYPFER is headquartered in Miami, FL, and has offices in Canada, the United Kingdom, Mexico, the Cayman Islands, and the UAE. The company currently employs around 200 cybersecurity experts and has supported clients across six continents. CYPFER is executing plans to expand globally and aims to boast a workforce of 250 cybersecurity professionals by the end of 2025.

For inquiries, please contact our PR Team at news@cypfer.com

Richard Dolan LIVERICH Media +1 866-708-4948 news@cypfer.com Visit us on social media: LinkedIn

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