

Playa del Carmen Launches Filmmaking Hub with Playa Film Collective's Competition Debut

PLAYA DEL CARMEN, QUINTANA ROO, MEXICO, May 8, 2025 /EINPresswire.com/ -- A new wave of creativity is sweeping the Riviera Maya as local talent and expats unite to form the [Playa Film Collective](#), a grassroots filmmaking collaboration born out of Playa del Carmen's vibrant artistic community. Formed this spring by members of a local YouTube meetup, the collective set its sights on the prestigious 2025 48-Hour Film Project —a global filmmaking challenge where teams receive a genre, character, prop, and line, and must write, shoot, and edit a short film in just 48 hours.

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A Passion-Driven Production Team

What started as a conversation between seasoned filmmakers Brian Ford (Director) and Kellie Koppel (Producer) quickly snowballed into a 27-person crew. The team blended veteran filmmakers from international markets with first-timers eager to learn, creating a powerful synergy rooted in curiosity and collaboration.

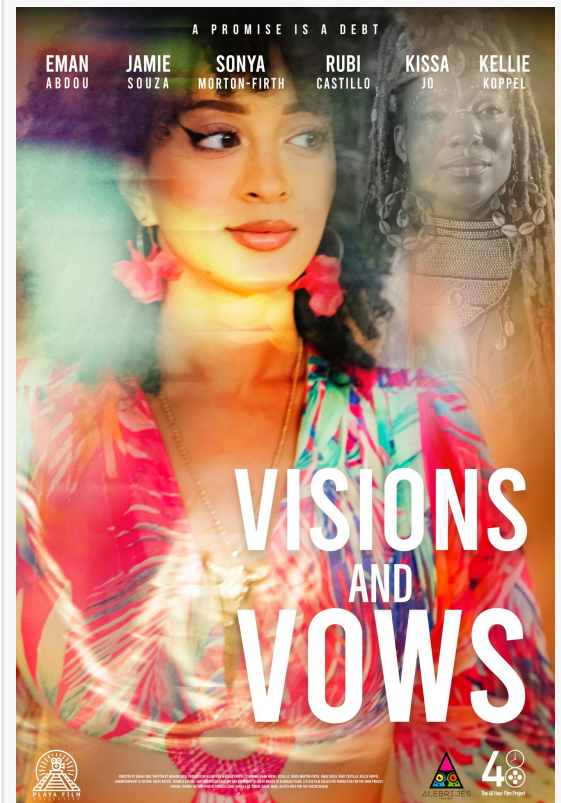
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Key Playa-based production companies Alebrijes Films and Grand Solis Media joined forces, supplying professional-grade equipment and technical expertise. Local businesses like Coralso (locations) and restaurants Buzos, Que Huevos, El Calambrillo, and Send Ramen (on-set catering) offered vital support, alongside generous private donors.

"Visions and Vows" Finalist & Red Carpet Premiere

The team's short film, "Visions and Vows" starring Eman Abdou and Kissa Jo, not only met the intense challenge but was selected as a competition finalist, standing shoulder-to-shoulder with competition veterans from around the world.

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Visions and Vows

To celebrate this milestone, the Playa Film Collective invites local press and the community to a Red Carpet Premiere on Sunday, May 11, 2025 on the rooftop of The Cache Boutique Hotel.

Red Carpet: 6:30 PM

Panel Discussion: 7:00 PM

Screenings & Behind-the-Scenes Documentary: 8:00 PM

Live Music from Cast & Crew throughout the night

Tickets are free but limited. Reserve your spot [HERE](#).

Donations (monetary, food items, gently used clothing/household items) will be accepted in support of [Breath of Life Ministries](#), aiding underserved families in crisis.

Building Creative Community & Giving Back

The Playa Film Collective represents more than just filmmaking—it's a living testament to what's possible when cultures collaborate to inspire, create, and give back. By forming a creative hub in Playa del Carmen, this initiative also supports grassroots community upliftment.

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Follow the journey on YouTube, Facebook, Instagram, and X.

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