

# Begja Launches Transparent Marketplace Model with Seller-First Fee Policy

*Global platform allows sellers to keep 100% of the sale and only pay a separate, refundable fee per successful transaction*

KEDIRI, EAST JAVA, INDONESIA, May 9, 2025 /EINPresswire.com/ -- As global marketplaces grow increasingly complex and commission-heavy, [Begja](#) is going viral for offering a radically different approach: no commissions, direct payments to sellers' PayPal accounts, and platform fees that apply only to successfully completed sales—with an option to cancel the fee in case of refunds.



In just a few months, Begja has attracted independent sellers from over 40 countries, especially those who have grown tired of traditional e-commerce platforms eating into their profits.

"We believe sellers should stay in full control of their earnings. At Begja, they receive the full payment directly from the buyer, and only pay a separate platform fee when a sale is successful. If the transaction gets refunded, that fee can be canceled as well," said Agus Sutyono, Founder & CEO of Begja.

## What Makes Begja Stand Out

- No commission cuts — Sellers get 100% of the sale directly via PayPal.
- Pay-per-sale platform fee — Only billed for completed transactions.
- Refund? Fee canceled — Sellers can request a refund on platform fees if the sale is reversed.
- Global from day one — Sellers from 40+ countries have already joined.
- Integrated with Google Merchant & Pinterest Feeds — Making it easier to reach buyers across platforms.

This disruptive model has made Begja a rising star in online seller communities such as Reddit,

IndieHackers, and various global e-commerce forums. Many are calling it “the fairest [marketplace](#) for modern sellers.”

Ready to sell? Join at <https://www.begja.com>

#### About Begja

Begja is a no-middleman global marketplace empowering independent sellers. With a transparent, seller-first model, it ensures sellers receive direct payment without deductions and only pay a separate platform fee when a sale is successful. If the sale is refunded, the fee can be canceled. Built to support global reach, Begja is integrated with major promotional tools like Google Shopping and Pinterest.

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