

Montreal Web Agency Vortex Solution Adopts Green UX Practices

Vortex Solution) has redesigned its own corporate website, vortexsolution.com, to align with ecofriendly principles

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2025 - Vortex Solution (www.vortexsolution.com) a leading

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		Montreal-based web agency, proudly announces its
Guy Michon, CEO Solution, adds: " depends on sust actions today. W committed to se example with Gr	Our future tainable /e're etting an	commitment to <u>Green UX</u> practices, marking a significant step toward sustainable web development. Demonstrating leadership by example, Vortex Solution (<u>www.vortexsolution.com</u>) has redesigned its own corporate website, vortexsolution.com, to align with eco- friendly principles.
practices."	Guy Michon	Driven by a strong ethical foundation and a commitment to environmental responsibility, Vortex Solution

(<u>www.vortexsolution.com</u>) has voluntarily streamlined its website by eliminating certain

animations and revising design practices to significantly reduce its digital carbon footprint.

These eco-conscious changes have been measured using GreenUX, Vortex Solution (<u>www.vortexsolution.com</u>)'s proprietary carbon impact measurement tool. The vortexsolution.com website received an outstanding "A" rating, indicating a remarkably low carbon footprint of just 0.333 grams per page view.

"Through concrete actions, Vortex Solution (<u>www.vortexsolution.com</u>) reaffirms our dedication to creating a sustainable digital future," says the company's spokesperson. "We encourage the broader web community to adopt similar practices, fostering collective responsibility toward reducing our industry's environmental impact."

" Guy Michon, CEO of Vortex Solution, adds: "Our future depends on sustainable actions today. We're committed to setting an example with Green UX practices."

To learn more about Vortex Solution (<u>www.vortexsolution.com</u>)'s sustainable web practices, visit <u>www.vortexsolution.com</u> .

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