

# SONEXOS APPOINTS ANDREA ONETTI AS CHIEF OPERATING OFFICER TO LEAD GLOBAL OPERATIONS & COMMERCIALIZATION OF PLASMAPANEL

*Respected Leader in Audio Electronics to Drive Market Expansion of Sonexos' AI-Driven Solid-State Active Noise Control Solutions*

LAUSANNE, VAUD, SWITZERLAND, May 12, 2025 /EINPresswire.com/ -- Sonexos, a pioneer in solid-state active noise control technologies, today announced the appointment of Andrea Onetti as Chief Operating Officer (COO). In this role, Andrea will lead the company's global operations and drive the industrialisation and commercialisation of its patented Plasmacoustic™ technology as the company moves from advanced R&D to full-scale industrialization.

“

Andrea's appointment comes at a pivotal time as Sonexos introduces Plasmapanel and prepares to industrialize at scale this ground-breaking noise reduction technology for complex acoustic environments.”

*Mark Donaldson, Sonexos  
CEO*

Plasmacoustic™ technology marks a significant breakthrough in active broadband sound control, enabling compact, non-mechanical solutions for complex acoustic environments. Its first commercial platform, Plasmapanel®, integrates this technology into an AI-driven, solid-state solution for active noise control—targeting high-impact

applications across consumer and domestic appliances, industrial systems, and automotive interiors.

Andrea brings more than 30 years of executive leadership experience, including his tenure as Executive Vice President and General Manager of the MEMS Sub-Group at STMicroelectronics. His track record in scaling complex, high-volume product platforms across MEMS sensors, audio systems, RF technologies, low-power analog, and embedded solutions makes him uniquely qualified to lead Sonexos through its next phase of growth.

As COO, Andrea will guide the expansion of Sonexos' operational footprint and manufacturing capabilities, supporting the company's commitment to delivering high-performance, cost-

efficient solutions at scale. His focus will include advancing industrialisation of the Plasmapanel® platform, establishing strategic manufacturing partnerships, and ensuring supply chain resilience through globally distributed production.

Andrea will also play a key role in strengthening strategic customer and partner relationships, particularly in markets where Plasmapanel® is already gaining momentum—including HVAC systems, kitchen appliances, industrial enclosures, and transportation interiors.

“Andrea brings a rare combination of deep technical expertise, operational leadership, and customer-focused vision,” said Mark Donaldson, CEO of Sonexos. “His appointment comes at a pivotal moment as we prepare to industrialise at scale this ground-breaking noise reduction technology for complex three-dimensional acoustic environments.”

Mark Donaldson

Sonexos SA

+41 78 612 44 79

[email us here](#)

Visit us on social media:

[LinkedIn](#)



Andrea Onetti

---

This press release can be viewed online at: <https://www.einpresswire.com/article/811074894>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.