

Thrive in 2025: Free Virtual Event by Tony Robbins & Dean Graziosi Empowers Knowledge Entrepreneurs

Free virtual business Thrive in 2025 event

with Tony Robbins and Dean Graziosi

teaches how to turn skills into income in the creator and Knowledge Economy.

NY, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- Tony Robbins and Dean Graziosi have announced the launch of Thrive in 2025, a free, three-day live virtual event taking place May 15–17, 2025. Designed for individuals seeking new paths to income and fulfillment, the event provides practical strategies for turning skills and life experience into scalable, knowledge-based businesses.

“

The only thing that's keeping you from getting what you want is the story you keep telling yourself about why you can't have it.”

Tony Robbins

==> [Click Here to Register for Free \(limited tickets available\)](#)

Hosted entirely online, Thrive in 2025 aims to equip participants with tools to succeed in the growing Knowledge Economy. The event includes hands-on training, expert-led sessions, and real-world case studies, all focused on helping attendees identify their unique value and build a business around it.

What Is the Thrive in 2025 Event?

Thrive in 2025 is structured to provide more than motivation. Over three days, participants will explore how to:

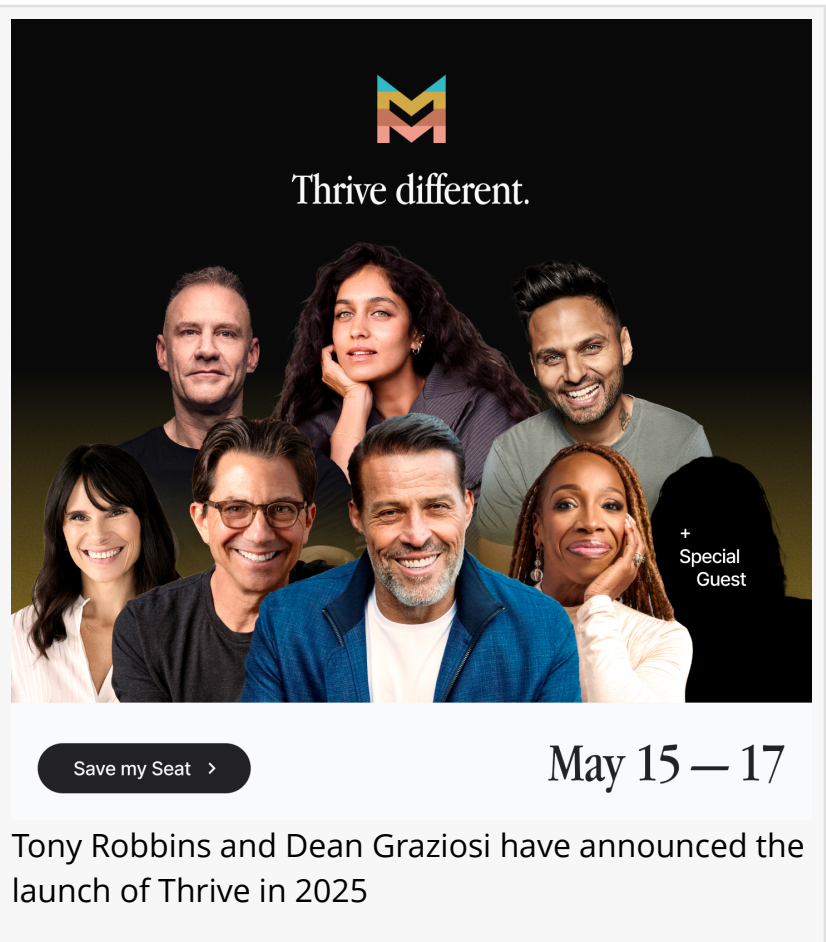
- Discover and package their knowledge or story into a product or service
- Overcome imposter syndrome and build confidence
- Attract clients and grow an audience without prior experience
- Take action through step-by-step systems designed for implementation

The sessions are interactive, with real-time exercises and downloadable resources that allow attendees to immediately begin applying what they learn.

The Rise of the Knowledge Economy

The global economy is shifting rapidly. The Knowledge Economy—where people earn income by sharing what they know—is expanding. According to Forbes, the global e-learning market is expected to surpass \$375 billion by 2026. In addition, more than 60% of consumers now prefer learning from relatable online educators rather than through traditional channels.

"This event is about empowering people to step into the new economy," said Dean Graziosi. "If you've ever helped someone learn a skill, solve a problem, or understand a concept, you already have something valuable to offer."



The poster features a group of seven diverse individuals smiling, with a black silhouette of a person on the right labeled '+ Special Guest'. Above them is a stylized 'M' logo with a rainbow gradient and the text 'Thrive different.' Below the group is a dark button with the text 'Save my Seat >'. At the bottom right, the dates 'May 15 — 17' are displayed. Below the poster, the text reads: 'Tony Robbins and Dean Graziosi have announced the launch of Thrive in 2025'.

Meet the Hosts

Tony Robbins is an internationally known business strategist, author, and motivational speaker. With a career spanning more than four decades, he has helped millions improve their performance, mindset, and leadership skills.

Dean Graziosi is a multiple New York Times bestselling author and successful entrepreneur known for his work in personal development and education. He has spent over 25 years helping individuals simplify complex ideas and apply them to real-world challenges.

Together, Robbins and Graziosi bring complementary expertise in peak performance and practical entrepreneurship, [making the Thrive in 2025 Event](#) both inspiring and results-driven.

Additional Featured Speakers

The speaker lineup includes thought leaders and practitioners from various disciplines:

- Matthew McConaughey: Actor and author, discussing alignment and purpose
- Jay Shetty: Mindset expert and podcaster, focused on clarity and service
- Lisa Nichols: Motivational speaker, teaching confidence and communication
- Radhi Devlukia: Entrepreneur and wellness advocate
- Gary Brecka: Health expert, presenting on energy and productivity

- Jillian Turecki: Relationship coach, emphasizing emotional resilience

These featured speakers bring a diverse range of expertise to the event, offering insights that extend beyond traditional business training. Their sessions will explore mindset, well-being, communication, and personal alignment—key elements that support sustainable success in both life and entrepreneurship.

Daily Agenda

- Day 1 focuses on clarity—identifying what participants can offer and who they can help. By the end of the day, attendees will outline their first offer.
- Day 2 introduces the Y.E.S. Method, a framework for ethically presenting offers and generating revenue.
- Day 3 is implementation-focused, guiding attendees in mapping their next steps and creating sustainable action plans.

Who Should Attend?

The event is designed for a broad range of individuals, including:

- Professionals seeking a career shift
- Educators, service providers, and freelancers
- Parents, caregivers, and community leaders
- Anyone exploring new income opportunities without needing prior business experience

Participants will leave with practical tools and a clear direction for building an offer-based business from their existing knowledge.

Event Details

- Event Name: Thrive in 2025
- Dates: May 15 – 17, 2025
- Time: 11 AM PT / 2 PM ET daily
- Location: Online (virtual access)
- ACCESS LINK: [Free registration is available at Thrive in 2025 official event website](#)

Cost: Free general admission

Registered attendees receive access to live sessions, replays (limited time), a downloadable workbook, and a private community for peer support.

Why This Event Matters Now

With economic uncertainty, increased digital adoption, and more people seeking flexible income

paths, Thrive in 2025 arrives at a critical time. It reflects the growing demand for alternative learning, self-reliance, and entrepreneurship built around authenticity and service.

"The path to success is to take massive, determined action," said Tony Robbins. "When you decide to serve others with what you know and take consistent steps forward, that's when transformation and true wealth begin."

Registration and Access

General admission to Thrive in 2025 is free. Interested individuals can register online at [insert official registration link]. After signing up, attendees will receive instructions via email and access to pre-event materials.

Optional VIP upgrades are also available for those seeking additional coaching or early access benefits.

About the Hosts

Tony Robbins is a global authority in peak performance, personal growth, and leadership. His seminars, books, and coaching programs have influenced more than 50 million people worldwide.

Dean Graziosi is a leading educator and entrepreneur in the personal development industry. His training programs and events have empowered individuals from all walks of life to build successful, purpose-driven businesses.

Why Is It Free?

You might be wondering: "What's the catch?" There isn't one.

Tony and Dean believe everyone deserves a shot at creating a life they love. That's why they've made this event completely free — to remove every excuse standing in your way.

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