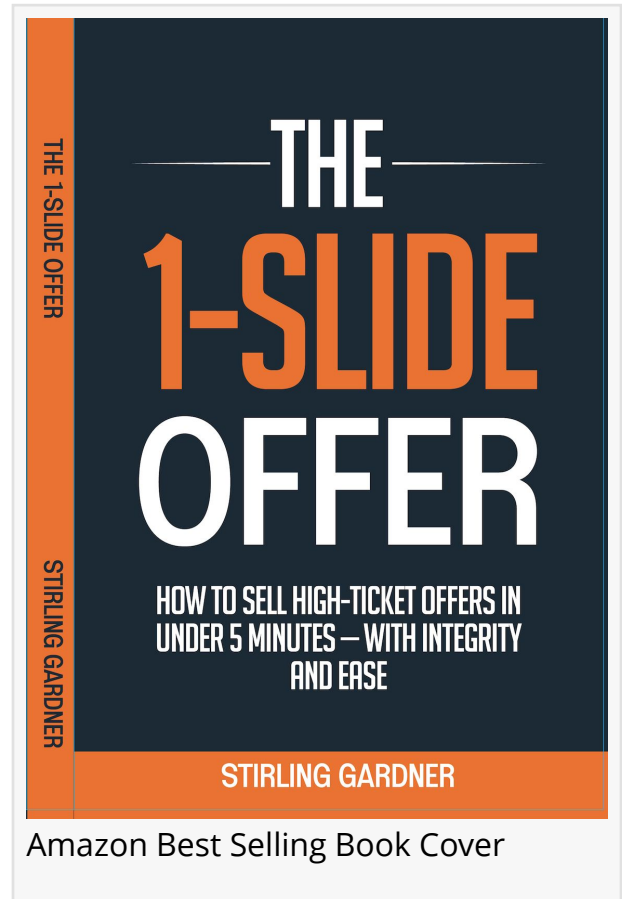


# Bestselling Coach Introduces Visual Framework to Help Experts Communicate and Sell High-Ticket Offers in 5 Minutes

*Bestselling Coach Introduces Visual Framework to Help Experts Communicate and Sell High-Ticket Offers in 5 Minutes*

ASHEVILLE, NC, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- In response to growing digital fatigue and widespread skepticism in the online business world, marketing strategist and author Stirling Gardner is launching a new approach aimed at helping coaches, consultants, and service professionals clearly communicate the value of their expertise.

Gardner's debut business book, *The 1-Slide Offer: How to Sell High Ticket Offers in Under 5 Minutes with Integrity and Ease*, is now available for pre-order on Amazon ahead of its official May 15, 2025 release. Already a #1 bestseller in multiple categories, the book outlines a visual tool—called the 1-Slide Offer™—designed to simplify sales conversations and improve client enrollment outcomes.



The framework is based on neuroscience and visual communication principles, allowing experts to present their process, promise, and proof using a single, structured slide. Gardner developed the model after observing that many professionals struggle to articulate the full value of their work in traditional sales settings.

“In a marketplace increasingly driven by AI-generated content, clarity and trust are more important than ever,” Gardner said. “This approach helps experts explain what they do in a way that resonates quickly and authentically.”

The book also addresses what Gardner calls a “Trust Recession”—a growing hesitancy among potential clients to engage in sales conversations due to overwhelming online noise and generic

offers.

Early adopters of the method have reported significant improvements in client engagement and conversion rates. Case studies include:

A nurse coaching business scaling from \$0 to \$91,000 in seven weeks

A consultant closing a \$90,000 contract from a single call

A team generating \$440,000 in one weekend using the slide in a live presentation

The 1-Slide Offer™ is designed for professionals who offer nuanced, personalized services and need a clear, repeatable way to communicate the value they deliver.

“This isn’t about traditional selling,” Gardner notes. “It’s about helping people see the value of what you do—quickly and clearly.”

#### About the Author

Stirling Gardner is the founder of Stackt Digital and the creator of the 1-Slide Offer™. A former Hollywood screenwriter turned marketing strategist, Gardner combines storytelling, behavioral psychology, and business systems to help experts package and position their knowledge in compelling ways. He lives in Asheville, NC with his wife and two dogs.

#### Book Information

The 1-Slide Offer: How to Sell High Ticket Offers in Under 5 Minutes with Integrity and Ease

Author: Stirling Gardner

Publisher: Sister Leader Press

Release Date: May 15, 2025

Pre-order link: <https://www.amazon.com/dp/B0F6NJ2L7X>

More info: <https://1slideoffer.com>



Author: Stirling Gardner



1-Slide Offer Slide Template

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