

Global Vegan Donuts Market Set to Hit USD 358.9 Million by 2035 with 9.6% CAGR | FMI

The vegan donuts market is witnessing strong growth, driven by rising consumer demand for plant-based and healthier dessert options.

NEWARK, DE, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- The global [Vegan Donuts Market](#) is witnessing an impressive surge, with a projected yearly growth rate of 5.8% in demand for 2024. This growth trend implies that the market will reach an estimated value of USD 143.5 million by 2025.



Vegan Donuts Market

Furthermore, foreign sales are expected to grow at a robust 9.6% CAGR from 2025 to 2035, with total foreign sales reaching USD 358.9 million by 2035. This expansion reflects increasing consumer interest in plant-based food products, driven by health-conscious choices, sustainability, and dietary preferences.

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Vegan donuts aren't just a trend — they're a revolution in every bite, blending guilt-free indulgence with booming demand for plant-based delights!”

Nandini Roy Chaudhari

The demand for vegan donuts has been significantly influenced by the rise of plant-based diets, which are increasingly recognized for their health benefits. Vegan donuts cater to a wide array of dietary preferences, including those with lactose intolerance, gluten sensitivity, and ethical concerns related to animal welfare. As the market continues to expand, manufacturers are introducing innovative ingredients like aquafaba, almond flour, and coconut milk, enabling them to replicate traditional donut flavors while offering healthier and

unique alternatives. Notably, the gluten-free vegan donut segment is seeing rapid growth due to the rising awareness and prevalence of gluten sensitivities worldwide.

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Key Takeaways:

- The Vegan Donuts Market is set to grow at a 5.8% yearly growth rate in 2024, reaching USD 143.5 million by 2025.
- Foreign sales will grow at a 9.6% CAGR from 2025 to 2035, totaling USD 358.9 million by 2035.
- The demand for gluten-free vegan donuts is rising rapidly, in response to increasing gluten sensitivities.
- Innovations like aquafaba and almond flour are driving the creation of healthier, plant-based alternatives.

Key Trends in the Vegan Donut Market

1. Innovation in Flavors and Ingredients

Vegan donuts are no longer just about basic flavors like chocolate or vanilla. With consumer preferences evolving, bakeries and manufacturers are introducing a wide variety of unique flavors, such as matcha, red velvet, and churro-inspired donuts. Ingredients like coconut milk, almond flour, and cashew butter are commonly used to replace traditional dairy ingredients, enhancing the texture and flavor profile while keeping the products vegan-friendly.

2. Health-Conscious Options: Sugar-Free and Gluten-Free Variants

As consumers become more health-conscious, there is an increasing demand for vegan donuts that are not only plant-based but also cater to specific dietary needs. Sugar-free, gluten-free, and low-fat versions of vegan donuts are gaining traction, as consumers seek healthier alternatives without compromising on taste. These options ensure that individuals with dietary restrictions can still indulge in their favorite sweet treats.

3. Dairy-Free Donuts: A Growing Preference

Dairy-free products are experiencing significant growth within the food and beverage industry. Vegan donuts, which are naturally dairy-free, are benefiting from this trend. As lactose intolerance and dairy allergies become more prevalent, consumers are actively seeking dairy-free alternatives. Vegan donuts fit perfectly into this demand, offering a solution that caters to those avoiding dairy for health, ethical, or environmental reasons.

The Future Outlook of Vegan Donuts

The future of the vegan donuts market looks promising, with continued growth expected in the coming years. The expanding consumer base, rising demand for healthier alternatives, and continuous innovation in flavors and ingredients are key factors driving this growth. Additionally, as more mainstream bakeries and food chains adopt plant-based product lines, vegan donuts will continue to become more accessible to a wider audience.

The market is also expected to see further advancements in product offerings, with more focus on organic ingredients, cleaner labels, and eco-friendly packaging to meet consumer preferences.

for sustainable and ethical products. As the trend towards plant-based and health-conscious eating grows, the vegan donuts market is poised to play a significant role in the future of the global dessert industry.

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Competitive Analysis:

The vegan donuts market is highly competitive, with key players constantly innovating to capture consumer interest. Companies that focus on flavor innovation, use of high-quality plant-based ingredients, and expanding product offerings to include gluten-free and low-sugar options are well-positioned for growth. Major players are also leveraging strategic partnerships with foodservice providers, both to increase product availability and visibility.

Small and medium-sized businesses are also gaining traction in the market by offering niche products, such as donuts made with superfoods or donuts with customized health benefits. These companies are competing effectively by targeting specific consumer preferences, including those looking for vegan, gluten-free, or keto-friendly options.

Leading Brands

- HP Hood (Planet Oat)
- Unilever
- Danone S.A.
- Cado
- Bliss Unlimited, LLC
- Daiya Foods Inc.
- Alternative Foods
- Ben & Jerry's Homemade, Inc.
- BOSH!
- Grupo Bimbo
- Other Prominent Market Player

Market Country-wise Analysis:

- USA: With a projected CAGR of 9.3% from 2025 to 2035, the U.S. remains one of the largest markets for vegan donuts, driven by high consumer demand for plant-based foods and a growing health-conscious population.
- Germany: Germany leads Europe with a CAGR of 10.1%, supported by strong consumer awareness regarding ethical eating and sustainability.
- China: The Chinese market is expected to grow at a CAGR of 9.5%, with increasing urbanization and rising interest in vegan diets contributing to the expansion.

- Japan: Japan's vegan donut market will grow at a CAGR of 9.0%, with the country's growing acceptance of plant-based foods boosting demand for alternative snacks.
- India: India's market is predicted to have the highest growth rate in the segment, with a CAGR of 10.4% as the rising popularity of vegan diets drives demand for plant-based donuts.

Explore Plant Based and Vegan Food Industry Analysis:

<https://www.futuremarketinsights.com/industry-analysis/plant-based-and-vegan-food>

Key Segments

By Product:

Market segmented into Yeast Doughnuts and Cake Doughnuts.

By Distribution Channel:

Market segmented into E-commerce and Offline. Offline sales further segmented into Vitamins & Supplements Stores, Retail and Departmental Stores, Supermarkets, Vegan Fairs, and Others.

By Region:

Market segmented into North America, Latin America, Europe, Asia Pacific (APAC), and the Middle East & Africa (MEA).

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Vegan Fast-Food Market: <https://www.futuremarketinsights.com/reports/vegan-fast-food-market>

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