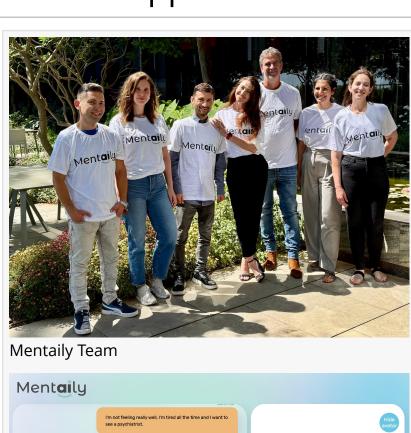


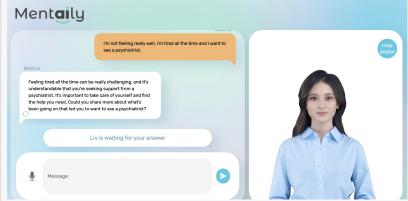
# Mentaily Raises \$3M in Seed Funding to Transform Psychiatric Intervention Through Al-Powered Diagnosis and Support

GenAl Platform LIV Delivers Personal and Accurate Mental Health Response, Expanding the Pipeline of Pioneering Technologies from ARC at Sheba Medical Center

RAMAT GAN, ISRAEL, May 12, 2025 /EINPresswire.com/ -- Mentaily, the creator of Al-powered tools for mental health assessment, triage, and diagnosis of mental disorders, announced today the closing of a \$3 million seed funding round. The round was led by a US-based family office and Israeli family offices, with participation from impact funds The Rashi Foundation and Sheatufim, and prominent digital health angel investors.

Founded in 2024, Mentaily aims to address complex mental health needs emerging in times of crisis and trauma. The company's first Al-powered product, LIV, simulates clinical psychiatric intake sessions and helps diagnosis psychological distress and mental illness, with high accuracy.



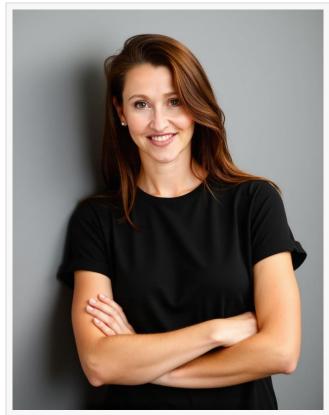


Mentaily's LIV Platform for Mental Health Diagnosis and Support

Mental health conditions are on the rise globally, yet support remains limited. In the United States alone, an estimated one in five people are affected by mental health issues, while over 120 million Americans live in areas with inadequate mental health services, highlighting the urgent need for new technologies to augment existing mental health interventions.

The AI platform supports multilingual, natural-language conversations through voice or text, optionally featuring AI avatar to deliver a personalized and scalable approach to mental health triage. The technology was created as a joint effort between ARC (Accelerate, Redesign, Collaborate) Innovation Center and the Drora and Pinchas Zakai Department of Psychiatry at Sheba Medical Center, along with Microsoft and KPMG.

In addition to serving the general population, LIV supports security forces through collaborations with the Directorate of Defense Research & Development (DDR&D) and Israel's Ministry of Defense—addressing the needs of a population often affected by high stress and prolonged trauma. Future versions of the platform will be customized for additional populations, including children, adolescents, and women.



Iris Shtein, Mentaily Co-founder and CEO

Already in use across hospitals, HMOs, rehabilitation centers, and government organizations across Israel, the new funding will support ongoing development and drive expansion both locally and into select international markets. Mentaily was founded by Iris Shtein, who serves as the company's CEO, Guy Yachin, a serial Israeli-American entrepreneur, and senior clinicians from Sheba Medical Center: Prof. Mark Weiser, Dr. Asaf Caspi, and Dr. Daniel Cohen. The company is actively recruiting to support its expansion.

"At Mentaily, our mission goes beyond innovation—it's about solving real-world challenges in mental health care," said Iris Shtein, CEO and Co-Founder of Mentaily. "LIV enables real-time detection of deterioration and high-risk situations, allowing clinical teams to intervene early, with precision. By supporting clinical decision-making and optimizing workforce allocation, we help address the global shortage of mental health professionals. Our scalable platform not only enhances access and accuracy, but also empowers systems to prioritize care where it's needed most, transforming psychiatric triage at a national and global level."

"LIV is a prime example of innovation born from clinicians on the ground, developed through collaboration with additional players in the ecosystem: developers, international tech leaders, and business strategists," said Prof Eyal Zimlichman, Founder and Director of ARC, Chief Transformation and Chief AI Officer at Sheba Medical Center. "LIV's ability to identify, prioritize, and assess mental health conditions with accuracy and empathy makes it a promising tool for health systems worldwide. Another successful digital health platform in our growing portfolio, the solution is well aligned with ARC's multi-faceted approach of responsibly and effectively

developing and integrating AI into workflows of health systems globally."

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# **About Mentally**

Mentaily was founded in 2024 by Iris Shtein (CEO), Guy Yachin, Prof. Mark Weiser, Dr. Asaf Caspi, and Dr. Daniel Cohen, with a mission to improve access to mental health services through technology that enables an accessible, personalized, and empathetic diagnostic process. The company was created out of world-renowned Sheba Medical Center with the belief that addressing Israel's mental health crisis, particularly in regions affected by trauma, can create a model for other countries. The name LIV symbolizes life, resilience, and recovery, in response to the aftermath of the October 7th attacks. Mentaily's approach combines personalized medicine, advanced technology, and sensitivity, with the goal of delivering an empathetic solution that is accessible worldwide.

## **About ARC**

ARC (Accelerate, Redesign, Collaborate), the innovation arm of Sheba Medical Center, founded and directed by Prof. Eyal Zimlichman, is shaping the future of medical innovation by connecting entrepreneurs and clinicians, advancing the development and implementation of new technologies, and creating breakthrough economic frameworks in healthcare. ARC's unique model—the first of its kind in global healthcare—has positioned evolved into a global blueprint, with a network of innovation centers in leading hospitals and research institutions across London, Melbourne, Singapore, Berlin, and New Zealand. ARC's global network promotes technology-based medical solutions and accelerates the adoption of innovation within health systems worldwide.

ARC provides startups and researchers with exclusive access to Sheba's core assets, clinical data and medical talent, while advancing the hospital's vision to serve as a global hub for Al-driven medicine. The model's success has already led to exits totaling approximately \$1 billion, with profits reinvested to further accelerate Sheba's Al and data revolution.

### About Sheba Medical Center

The largest and most comprehensive medical center in the Middle East, Sheba Medical Center, Tel Hashomer is generating global impact through its medical care, research and Al-based healthcare transformation. Sheba's City of Health boasts acute-care, rehabilitation, children's, cancer and geriatric hospitals, research and innovation hubs, medical simulation center, center for disaster response and a virtual hospital on one comprehensive campus in the center of Israel. Sheba serves as a true hospital without borders, welcoming patients and healthcare professionals from all over the world and consistently providing the highest-level medical care to all in need. For more information, visit: <a href="https://sheba-global.com">https://sheba-global.com</a>

Aviva Sapir Number 10 Strategies aviva@number10strategies.com Visit us on social media:

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