

# Mykos Launches 'Wandercast', an Innovative Tool to Help Travelers Find the Perfect Footwear for Any Destination

LOS ANGELES, CA, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- In a bold move that fuses innovation, style, and a spirit of wanderlust, [Mykos](#) today announced the launch of [Wandercast](#), an intuitive online tool that helps travelers discover the perfect footwear for their next adventure. Designed to enhance the travel experience, Wandercast allows users to search by destination and travel date, then presents a curated selection of weather-ready, style-forward shoes tailored to that specific location.

This cutting-edge digital experience was created by Todd Bennett, Mykos' Creative Director and veteran of over 15 years in the footwear industry. Bennett's addition marks a new era of creative innovation for Mykos as it refreshes and expands its footprint in the lifestyle footwear space.

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*Todd Bennett, Mykos' Creative Director*

“At Mykos, we believe your shoes should be as ready for adventure as you are,” said Bennett. “For most travelers, the first thing they do is check the weather at their next destination, and Wandercast builds on that instinct. We’ve created a smart, intuitive tool that takes that forecast and translates it into a curated selection of footwear that’s not only weather-appropriate, but also travel-friendly, stylish, and built for comfort. It’s like having a personal travel stylist who knows your next stop before you do.”

With the guiding taglines “Where will your next adventure take you?” and “Discover the perfect



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Mykos footwear for your journey," Wandercast embodies the brand's mission to merge timeless style, patent-pending comfort technologies, and quality craftsmanship into every pair. Whether you're trekking through mountain towns, strolling coastal cities, or navigating airport terminals, Mykos delivers travel-ready footwear that doesn't sacrifice form for function.

The launch of Wandercast comes on the heels of the company's transformation from its roots as LâMO Sheepskin, Inc., founded in 1995 and beloved for its beloved cozy boots and slippers. As part of a broader brand evolution, the company has officially rebranded to Mykos (pronounced mee-kōse), signifying its growth into a comprehensive footwear destination offering boots, sandals, slippers, moccasins, and sneakers for an active lifestyle driven by adventure and self-expression.

Staying true to its values, Mykos donates a portion of proceeds to the [Ticket to Dream Foundation](#), supporting foster youth across the country. It's just another step in Mykos' journey toward meaningful impact and conscious innovation.

About Mykos:

Born from LâMO Sheepskin, Inc., Mykos is a lifestyle footwear brand with a passion for wanderlust, comfort, and innovative design. Built on a legacy of craftsmanship and reimagined for today's explorers, Mykos delivers versatile, travel-friendly footwear that inspires movement, adventure, and self-discovery.

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