

# WOMEN'S EMPOWERMENT INITIATIVE LAUNCHES TWO GLOBAL PROJECTS AT STAR- STUDDED GALA IN DUBAI

*The Butterfly Initiative™ and Afghanistan Peace Through Sports Aim to Inspire and Uplift*

DUBAI, DUBAI, UNITED ARAB  
EMIRATES, May 12, 2025

/EINPresswire.com/ -- The Women's Empowerment Initiative™ (WEI), a globally recognized platform advocating for the advancement of women and peace, successfully launched two transformative projects during an exclusive private gala in Dubai. The event brought together dignitaries, philanthropists, and change-makers from across the UAE, Malta, the United States, Saudi Arabia, London, and the European Union.



Presiding over the evening was WEI Chairman Dr. Daniel "Leo" Garcia, who welcomed a glittering red carpet of international guests including:

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“Soccer balls instead of  
guns. Boxing over bombs.  
Gymnastics replacing fear.  
If peace through sports has  
worked around the world,  
why not in Afghanistan?”  
”

*Atta Amin*

Sheikh Ahmed Ali Mousa, Chairman of Ali Mousa Holding Group

Costantino Bertuzzi, Three-time world champion Ferrari race car driver

Dr. Madhu Shekhar Bandari, Chairman of the Consta Group

Hon. Aaron T. Manaigo, Managing Partner at U.S.-based GPS International

Mr. Atta Amin, Chairman & Founder of the  
Afghanistan Olympic Stadium Project

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Historic Muhammad Ali Memorabilia Powers  
Multi-Million-Dollar Fundraiser

The all-, white-themed affair featured a  
prestigious silent auction of rare Muhammad Ali  
memorabilia, including:

The tuxedo worn by Ali at his wedding

A personally used 8-volume set of the Koran

A signed portrait with his bowtie

His handprint cast in Lapis Lazuli

A prayer rug used during his pilgrimage to  
Mecca

These priceless artifacts, sourced from the Ali  
estate and close family friends, are expected to  
raise several million dollars (USD) to directly  
support two high-impact WEI initiatives.

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THE BUTTERFLY INITIATIVE™: MENTORSHIP FOR  
YOUNG WOMEN

Inspired by Ali's legendary quote — "Float like a  
butterfly, sting like a bee" — the Butterfly  
Initiative™ pairs young women throughout the  
UAE with accomplished female mentors and  
leaders.

"Just as a caterpillar transforms into a butterfly within a protective cocoon, this program will  
empower young women to grow, mature, and rise beautifully," said Dr. Garcia.



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## AFGHANISTAN PEACE THROUGH SPORTS: A SYMBOL OF HOPE

The second initiative supports the Afghanistan Olympic Stadium Project, a U.S.-based nonprofit focused on building a youth-centered, Olympic-style stadium in Afghanistan to promote peace and unity through sport.

"Soccer balls instead of guns. Boxing over bombs. Gymnastics replacing fear," said project founder Mr. Atta Amin.

"If peace through sports has worked around the world, why not in Afghanistan?"

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## A GLOBAL CALL TO ACTION

The Women's Empowerment Initiative continues to unite art, activism, and purpose in meaningful ways. These new programs are powerful examples of how visionary leadership and global collaboration can ignite real, lasting change.

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For interviews, partnership opportunities, or donation inquiries, please contact:  
[amanaigo@globalpoliticalsolutions.com](mailto:amanaigo@globalpoliticalsolutions.com)

Aaron Manaigo  
Global Political Solutions LLC  
+1 2022438201  
[email us here](#)

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