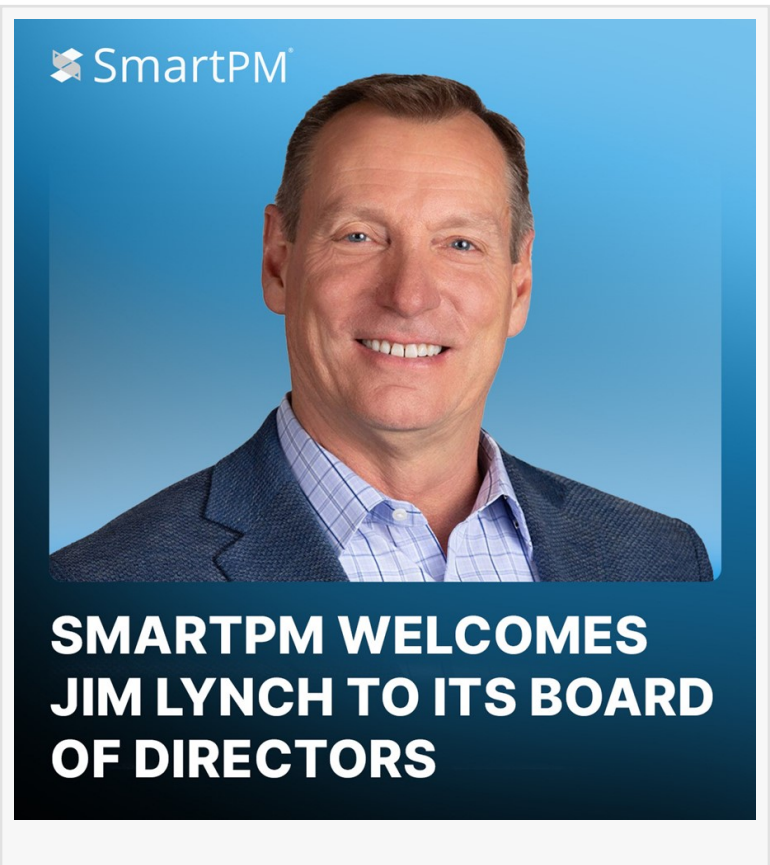


SmartPM Bolsters Board With Construction Tech Leader Jim Lynch

Veteran Autodesk Executive Joins SmartPM to Help Scale the Industry's Must-Have Platform for Schedule Intelligence

ATLANTA, GA, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- [SmartPM Technologies](https://www.smartpm.com/), the leader in automated project controls and schedule analytics, announced that construction technology leader Jim Lynch has joined its Board of Directors.

Lynch recently completed a distinguished 28-year career at Autodesk, serving as Senior Vice President and General Manager of Autodesk Construction Solutions. His decision to join SmartPM marks a new chapter in his long-standing mission to drive digital transformation across the built world and serves as a powerful signal of SmartPM's rising influence in the construction tech space.



“Of all the companies I’ve seen in this space, SmartPM stood out,” said Lynch. “They’ve taken something historically complex — schedule data — and made it intuitive, actionable, and impactful. This is exactly the kind of value creation that drives adoption, and I’m excited to help guide their growth.”

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Jim Lynch

At Autodesk, Lynch played a central role in shaping the company's AEC strategy, from establishing BIM as an industry standard, to launching and scaling Autodesk

Construction Cloud. His leadership advanced the role of technology and data in construction and helped position Autodesk as a global innovation leader. Now, he joins SmartPM, a platform purpose-built to bring clarity, control, and profitability to construction project teams by analyzing

and visualizing schedule data at scale.

"Jim has been through many of the same challenges we're navigating as we scale," said Michael Pink, CEO and Founder of SmartPM. "His experience building category-defining products, leading teams, and navigating market shifts will be incredibly valuable to us. We're excited to learn from him and honored to have him on our board. It's a huge validation of what we're building."

SmartPM is currently used to analyze over 70,000 project schedules annually, serving leading general contractors, owners, and consultants. The company doubled in size in 2024 and continues to gain traction as an essential part of the construction technology stack.

"SmartPM is solving a major problem that's plagued construction for decades," Lynch added. "This is more than a board seat. It's a belief in the mission. The industry is ready for this."

About SmartPM Technologies

SmartPM Technologies is the leading provider of automated project controls and schedule analytics for the construction industry. Built by construction experts, SmartPM transforms raw schedule data into actionable insights that drive better decision-making, mitigate risk, and improve project outcomes. Based in Atlanta, SmartPM is trusted by contractors, owners, and consultants around the world. Learn more at www.smartpm.com.

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