

Industrial Oils in the Circular Economy: Rethinking Use Through Regeneration and Bio-based Innovation, FMI Study

Industrial oil is evolving from a disposable commodity to a circular asset, driven by regeneration tech, bio-based oils, and global sustainability goals.

While most conversations around the <u>industrial oil market</u> tend to orbit familiar territories—crude oil price volatility, production outputs, and



regional consumption rates—a less discussed, yet critical transformation is quietly taking shape. This transformation centers not on how much oil is produced or consumed, but on how industrial oils are reused, regenerated, and in some cases, reinvented through bio-based alternatives.



The shift toward re-refined and bio-based industrial oils signals a pivotal change in the lubricants market, aligning cost savings with circular economy and ESG demands."

Nikhil Kaitwade, Associate Vice President at Future Market Insights As global industries align with environmental, social, and governance (ESG) mandates and circular economy frameworks, industrial oil is no longer a single-use commodity—it is becoming a reusable asset. In this article, we delve into the growing yet underrepresented sphere of industrial oil regeneration and the integration of synthetic and bio-based oils, examining how they are poised to redefine sustainability in sectors ranging from manufacturing to mining.

Traditionally, industrial oils such as <u>hydraulic fluids</u>, gear oils, and <u>metalworking fluids</u> follow a linear lifecycle: extraction, processing, application, and disposal. However, this linear model is increasingly being challenged. In its place, a circular model is emerging—one that emphasizes regeneration and refining to extend the usability of oil multiple times over.

Leading examples come from companies like Veolia and Safety-Kleen, which operate advanced re-refining facilities that process millions of gallons of used oil annually. According to the American Petroleum Institute, high-quality re-refined base oils can perform on par with virgin oils, providing not just environmental benefits but also cost advantages. In Europe, re-refining programs mandated by the Waste Framework Directive have demonstrated that oils can be reused up to five times without significant degradation in performance, provided the base oil structure is well maintained and contaminants are effectively removed.

In addition to re-refining, a parallel trend is gaining momentum: the adoption of synthetic and bio-based industrial oils in sectors characterized by extreme mechanical stress and environmental sensitivity. Wind energy, for instance, increasingly relies on synthetic lubricants due to their high viscosity index and superior oxidation resistance, which are critical for turbines that operate in remote or offshore locations.

Meanwhile, mining operations in regions like Australia and Chile are shifting to biodegradable and non-toxic oils derived from rapeseed and esters to reduce environmental liabilities and meet new sustainability benchmarks. A study by the European Lubricating Grease Institute (ELGI) noted that synthetic esters used in compressors and gear systems showed up to 20% longer service intervals and improved energy efficiency compared to their mineral counterparts. This not only enhances machine reliability but also reduces the frequency and volume of oil replacements, further aligning with waste reduction targets.

A critical force behind the surge in interest in regenerated and bio-based oils is the evolving regulatory environment. Policies like the European Union's Circular Economy Action Plan and the U.S. Environmental Protection Agency's used oil management standards are pushing industrial consumers to rethink procurement and disposal strategies.

Furthermore, multinational corporations now embed sustainability within supply chains through

ESG frameworks, requiring suppliers to report and reduce their carbon and waste footprints. As industrial oil consumption statistics show a steady climb, driven by growth in manufacturing and energy sectors, sourcing sustainable oils becomes a strategic decision. The market is valued at around USD 70,441.2 million in 2025, and with a CAGR of 3.5%, it could reach around USD 99,364.2 million by 2035.

Cost, once considered a barrier, is also becoming a compelling advantage. Re-refined oils are now 15–25% cheaper than virgin base oils, according to a 2024 report from the Global Used Oil Recycling Industry Outlook. As technology improves, these products are entering performance categories once reserved for premium synthetic options, creating a convergence between sustainability and operational efficiency.

Despite the positive momentum, significant roadblocks remain. Many developing countries lack the refining infrastructure necessary to handle used oil at scale. In India and parts of Africa, for example, used oil is often burned or dumped illegally, creating environmental hazards and wasting valuable resources. Additionally, awareness among small and medium-sized enterprises (SMEs) about the benefits of re-refined oils remains limited.

However, innovation is beginning to fill these gaps. Emerging companies are developing decentralized micro-refining units that can be installed directly within industrial zones, allowing localized oil processing and reducing transportation costs. There is also increased collaboration between oil producers and industrial clients to create closed-loop systems where used oil is collected, re-refined, and resupplied to the same operation—a model already in pilot stages within the European paper and pulp sector.

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Industrial oil has long been seen as a consumable—used once and discarded. But this view is rapidly evolving. Through advanced re-refining technologies, the rise of synthetic and bio-based oils, and the pressures of regulatory compliance, industrial oil is now being positioned as a circular asset—an essential component of sustainable industrial systems.

This quiet revolution in the industrial oil market doesn't make headlines like crude prices or geopolitical supply shocks, yet its impact may be far more enduring. By embracing a lifecycle perspective, industries can reduce their environmental impact, enhance operational efficiency, and cut long-term costs. As market dynamics shift and sustainability becomes non-negotiable, the role of re-refined and bio-based oils will only grow—moving this often-overlooked market segment into the center of industrial innovation.

By Type:

Mineral, Synthetic, and Semi-Synthetic, Bio-based

By Oil Type:

Process Oil, Hydraulic Oils, Industry Engine Oils, Gear Oils, Metal Working Fluids, Turbine and Circulating Oils, Refrigerating Oils, Compressor Oils

By Source:

Crude Oil, Soybean, Rapeseed, Sunflower, Palm, Others

By End Use:

Energy Generation, Oil & Gas, Manufacturing, Automotive, Heavy Engineering Equipment

By Region:

North America, Latin America, Europe, East Asia, SAPel (South Asia Pacific excl. India), The Middle East & Africa, India

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