

# Third Wave Digital Unveils Website Redesign For Sunoco LP

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MACON, GA, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- Third Wave Digital is excited to unveil the newly redesigned website for Sunoco LP, the largest independent fuel distributor in North America. Built with innovation and functionality in mind, the refreshed site delivers a sleek, intuitive experience tailored specifically for Sunoco LP's B2B audience.

From concept to completion, Third Wave Digital worked closely with Sunoco LP to reimagine their digital presence — creating streamlined navigation, eye-catching visuals, and a modern interface that reflects the company's reputation as an industry leader. Key updates include enhanced navigation, improved page structures, and dynamic layouts designed to better highlight critical business services like fuel distribution, terminal locations, and pipeline operations.

"Our design updates bring a modern, fluid digital experience that reflects Sunoco LP's identity as a fast-moving, efficient fuel distributor," said Barbara Brull, Senior Project Manager at Third Wave Digital. "By incorporating motion, depth, and intuitive interactions, we're creating a user experience that's not only more engaging but also true to the spirit of the Sunoco LP brand."

With improved functionality and advanced features, the new site isn't just a digital facelift — it's a powerful tool for B2B customers looking to quickly access vital information and services.

Third Wave Digital has been a trusted digital partner of Sunoco LP for over a decade, providing web development, secure hosting, and dedicated technical support. This latest collaboration continues a strong history of partnership and performance, delivering smart, effective web design tailored to the energy sector.

To explore the new website, visit: <https://www.sunocolp.com>

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