

Mundelein, IL-Based CDL Agency Launches Initiative to Streamline Driver-Carrier Matchmaking

CDL Agency launches new initiative to improve driver-carrier matchmaking and address growing demand for CDL jobs across local and regional markets.

MUNDELEIN, IL, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- CDL Agency, a transportation staffing and logistics coordination company based in Mundelein, Illinois, has launched a new initiative aimed at improving how

qualified drivers are matched with carriers seeking consistent, professional service across regional and national routes. The initiative includes updates to the company's recruitment platform, expanded outreach to local candidates, and closer collaboration with transportation carriers managing expanding route volumes.

“

Streamlining the hiring process helps drivers take the next step in their careers with clarity and confidence.”

*Andrius Pletniovas, President,
CDL Agency*

This development comes amid sustained demand for licensed CDL drivers throughout the Midwest and beyond, with an emphasis on improving hiring outcomes for both employers and drivers. CDL Agency's efforts are focused on increasing placement accuracy, reducing vacancy times, and promoting greater career stability across the commercial trucking industry.

“Efficient driver-to-carrier placement benefits both sides of the logistics equation,” said Andrius Pletniovas, President of CDL Agency. “Our goal is to shorten the time it takes to match drivers to opportunities while making the hiring process more transparent and predictable for all parties involved.”

The initiative includes enhancements to CDL Agency's internal database of [CDL jobs](#), enabling real-time tracking of open positions, route types, required endorsements, and company-specific hiring criteria. These improvements aim to help drivers locate positions aligned with their



experience, schedule preferences, and long-term career goals.

Recent data from industry analysts and trade associations indicates that hiring needs remain elevated, particularly for local truck driver jobs that support intrastate deliveries and short-haul operations. As e-commerce fulfillment and regional warehousing continue to expand, the need for consistent local driving talent has grown proportionally. The new initiative responds to this shift by prioritizing local placement strategies and driver accessibility.

CDL Agency has also expanded its candidate screening process to include a broader assessment of experience, work history, and compliance records. These efforts are intended to improve retention and satisfaction outcomes for both drivers and fleet managers.

Rather than relying solely on availability, the company's system factors in key performance indicators and operational compatibility to create more sustainable matches.

The [role of trucker recruiters](#) has evolved significantly in recent years. With more candidates seeking flexible scheduling, consistent routes, and improved compensation visibility, recruiters are being called upon to facilitate not only job placement but also career planning. CDL Agency is responding to these needs by investing in recruiter training and by updating engagement tools to provide drivers with clearer expectations about assignment details, carrier policies, and compensation structures.

"Drivers are making informed choices about their employment options," Pletniovas added. "They are considering everything from route frequency and home time to benefits and growth potential. Recruiters need to be equipped to provide that information accurately and efficiently."

As part of its initiative, the agency is working more closely with carriers to provide market-specific wage data and trend analysis, supporting more competitive offerings for new and returning drivers. This effort comes amid continued discussion in the transportation industry regarding CDL drivers' income and its relationship to driver retention and satisfaction.



Studies from transportation labor analysts show that compensation remains a leading factor in driver decision-making, but schedule predictability, equipment quality, and communication also rank high. CDL Agency's matchmaking approach incorporates these variables to improve outcomes across contract, part-time, and full-time roles.

To reach a broader pool of qualified candidates, the agency has initiated targeted outreach within Lake County and surrounding communities, including information sessions at local truck stops, driving schools, and technical institutes. These engagements focus on raising awareness about career opportunities and educating prospective drivers on current market conditions, endorsement requirements, and certification pathways.

To better align with evolving job search behaviors, CDL Agency has introduced user-focused updates to its digital recruitment tools. Enhancements include a streamlined application interface, mobile-friendly navigation, and expanded resources to assist candidates with credential verification and compliance documentation. These improvements aim to reduce barriers during the application process and improve connection rates between qualified drivers and open positions.

The company's updated web platform now allows for role filtering by distance, equipment type, route type (local, regional, OTR), and license class. Carriers can post detailed job profiles that include rate ranges, shift structures, and load types, while drivers can create searchable profiles that highlight qualifications, preferred routes, and availability.

These updates are designed to reduce administrative delays and enhance the matching process for both sides of the hiring equation.

As federal and state regulatory frameworks for commercial transportation evolve, driver recruitment agencies are being tasked with ensuring that placements are not only efficient but also fully compliant with licensing, medical certification, and safety requirements. CDL Agency continues to maintain a vetting process aligned with Department of Transportation (DOT) standards and maintains audit-ready documentation for all placements.

In parallel with the technology and outreach components of the initiative, the agency is expanding its partnerships with regional carriers operating in warehousing, last-mile delivery, and specialized freight. These relationships provide a broader array of employment opportunities for drivers with varying levels of experience and licensing endorsements.

Looking ahead, CDL Agency anticipates further refinement of its platform and services based on driver and carrier feedback, as well as additional regional partnerships to serve the growing logistics sector across Illinois and the broader Midwest.

"The transportation landscape is changing rapidly," said Pletniovas. "Our responsibility is to adapt in a way that supports long-term efficiency, driver satisfaction, and operational reliability for the

clients we serve.”

About CDL Agency

CDL Agency is a Mundelein, [Illinois-based recruitment](#) and placement firm specializing in the commercial transportation sector. The company connects qualified CDL drivers with carriers in need of regional, local, and long-haul support. With an emphasis on compliance, matching accuracy, and candidate support, CDL Agency helps carriers and drivers build successful professional relationships across a variety of fleet environments.

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