

# Smart ERP Solutions to Host Webinar on Effective Data Archival Strategies

*Data Archival: A step-by-step guideline for predictable outcomes*

PLEASANTON, CA, UNITED STATES, May 21, 2025 /EINPresswire.com/ -- Smart ERP Solutions (SmartERP), a leader in providing intelligent enterprise resource planning (ERP) services and solutions, announces an upcoming webinar to demystify the data archiving process. The webinar is designed for organizations considering data archiving and seeking a clear, actionable roadmap for successful implementation. To save your seat for this webinar, [register here](#).



Smart ERP Solutions



Crawford & Company

The session will provide a step-by-step guide to effectively executing data archiving initiatives. Attendees will gain valuable insights into best practices, key considerations, and strategies to optimize their data management processes.

A webinar highlight will be a compelling case study featuring Smart ERP Solutions' client, Crawford & Company. Horatious Harris, IT Manager for Financial Systems at Crawford & Company, will share firsthand experiences and valuable insights into their successful data archiving journey. Participants can learn practical strategies and understand the tangible benefits of a well-executed data archival plan. An open question-and-answer session will be held at the end of the webinar so that participants can ask questions of any of our panelists.

Key takeaways from the webinar will include:

- A clear understanding of the data archiving process and its importance.
- Actionable steps for planning and implementing a data archiving strategy.
- Insights into the benefits and challenges of data archiving.
- A real-world case study from Crawford & Company, featuring insights from their IT Manager for Financial Systems.

This webinar is invaluable for IT professionals, data managers, and business leaders looking to enhance their data management strategies, improve system performance, and ensure compliance.

Webinar Details:

- Date: May 27, 2025
- Time: 11 AM PST / 2 PM EST
- Registration: [Save My Seat](#)

Don't miss this opportunity to gain practical knowledge and learn from a successful case study in data archiving. Register today to secure your spot.

About Smart ERP Solutions:

Smart ERP Solutions® is a unique organization founded in 2005 by Oracle and PeopleSoft veterans. As an Oracle Cloud Services Partner, approved Cloud Standard Implementation Partner, we are a developer of services and solution that enhance and support Oracle applications.

About Crawford & Company:

Crawford is the largest publicly listed independent provider of claims management and outsourcing solutions globally with nearly 9,000 employees in over 70 countries around the world.

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