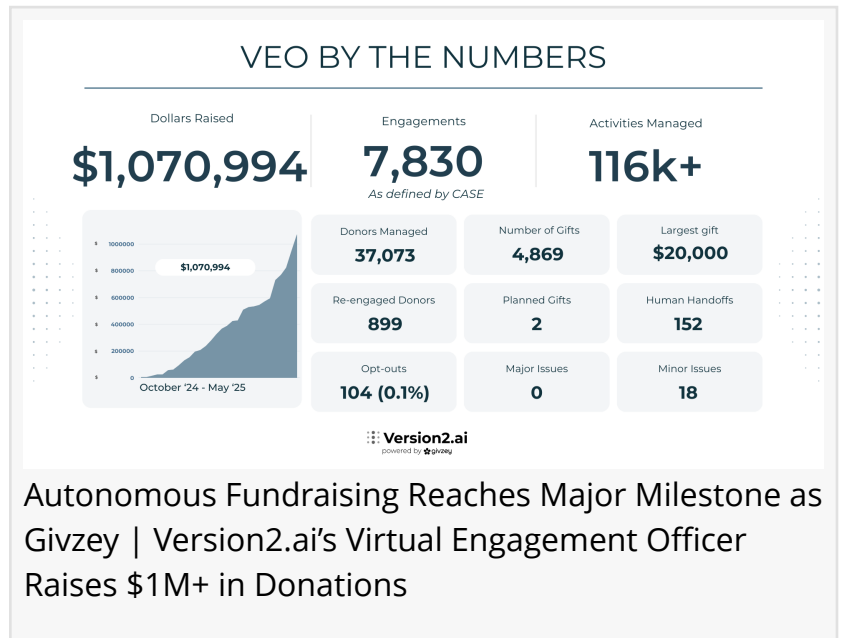


# Autonomous Fundraising Reaches Major Milestone: Givzey | Version2.ai Virtual Engagement Officer Raises \$1M+ in Donations

*Givzey | Version2.ai Virtual Engagement Officer raises \$1 Million+ from donors, transforming fundraising's labor shortage with trusted digital labor.*

BOSTON, MA, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- [Version2.ai](https://www.version2.ai), [Givzey](https://www.givzey.com)'s AI R&D lab researching, developing, and accelerating the deployment of the world's first fully Autonomous Fundraising technology, today announced its Virtual Engagement Officer (VEO) has now raised more than \$1 Million from donors in its portfolio, cementing Autonomous Fundraising as a transformative solution for addressing fundraising's labor shortage with trusted digital labor. As Version2.ai crosses this important milestone, the company also announced its fourth cohort of innovation partners.



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*Adam Martel, CEO, Givzey | Version2.ai*

“When we launched our first cohort of innovation partners, there were questions about how donors would respond to a Virtual Engagement Officer and whether Autonomous Fundraising technology had a place in a traditionally human-centric, relationship-driven profession,” said Adam Martel, CEO of Givzey | Version2.ai. “Now, just months later, our innovation partners have seen the benefits of autonomous fundraising technology with the VEO raising more than \$1 million in revenue to support their organizations’ missions. Over 50 innovation partners now have VEOs on their teams and they’re being held to the same performance standards as their human

counterparts. What started as an R&D lab in trusted digital labor has quickly become a

transformative force in fundraising—breaking through capacity limits, expanding donor engagement, and redefining what’s possible in our field.”

To date, the Virtual Engagement Officer has raised over \$1.7M for early partner organizations, through over 7,800+ engagements (as defined by CASE standards), and executed 116k+ autonomous activities with donors. Additionally, the VEO has re-engaged 899 donors, made 152 human handoffs to traditional fundraisers, and further distinguished itself from marketing activities with only a .1% opt-out rate, far exceeding even the very best engagement technology available. These statistics are proof that Autonomous Fundraising is thriving with virtually all verticals in the nonprofit sector, including higher education, independent schools, healthcare, animal welfare, humanitarian, activist, and faith-based organizations.

With this news, Givzey | Version2.ai also launches its fourth cohort of innovation partners, working to research, develop, and accelerate the deployment of the world’s first fully autonomous fundraiser. This cohort includes colleges and universities, mission-based organizations, animal rights and animal welfare organizations, community colleges, and more. Each innovation partner will integrate the VEO into its advancement operations, managing portfolios of 1,000 donors to cultivate relationships and facilitate engagement, stewardship, and giving.

“We are living in an extraordinary time for higher education,” said Jerome Dvorak, Executive Director at Bloomsburg University Foundation, an innovation partner in the fourth cohort. “Our team is supporting a consolidated public university where we are all being asked to do more with less. Harnessing this empowering technology alongside our people will be key to expanding our capabilities to engage donors and prospects more efficiently and cost-effectively. We believe this technology will amplify our workforce—truly, a game-changer.”

“Our mission—and the life-saving care we provide—is made possible by the unwavering generosity of our compassionate donors, dedicated volunteers, and devoted staff. For over 150 years, Lollypop Farm, Humane Society of Greater Rochester has continually grown and adapted to meet the evolving needs of our community. Today, that legacy of innovation continues. We’re excited to introduce a new chapter in our philanthropic efforts with the launch of our Virtual



Version2 powered by Givzey, the first artificial intelligence (AI) research and design lab specifically focused on advancing the development of autonomous AI for fundraising in the nonprofit sector.

Engagement Officer, Grace. This innovative approach, made possible through our partnership with Givzey | Version2.ai, marks a bold step forward in transforming our strategic goals into meaningful impact," said Cathie Wright, Vice President of Donor Relations at Lollypop Farm, Humane Society of Greater Rochester.

"At Longwood, we believe the future of philanthropy is personal, proactive, and powered by innovation," said Amy Harris, Associate Vice President of Development at Longwood University. "Through our partnership with Givzey | Version2.ai, we're proud to lead the way in bringing Autonomous Fundraising to the forefront of higher education. By integrating a Virtual Engagement Officer into our advancement strategy, we're not just expanding our capacity—we're fundamentally transforming how we connect with alumni and donors. This technology empowers us to build more personalized, data-informed relationships at scale, while staying deeply aligned with the values that define Longwood. It's about creating meaningful engagement, honoring the generosity of our community, and shaping the future of fundraising together."

"After the remarkable success of our previous cohorts, we're thrilled to expand the Version2 program with a dedicated focus on trusted digital labor solutions," said Emily Groccia, Vice President of Customer Success, Givzey | Version2.ai. "This fourth cohort reflects our dedication to helping advancement organizations of all sizes evolve their ability to strengthen the connection between donors and the causes they support."

To stay informed about Version2's innovation partners' progress, portfolio development strategies, AI-powered moves management insights, and results, [subscribe to The Future of Fundraising newsletter](#) for weekly updates on autonomous fundraising.

#### About Version2

Version2 is the first AI research and design lab specifically focused on advancing fundraising in the nonprofit sector. Through its suite of autonomous fundraising solutions, including the Virtual Engagement Officer (VEO) and Virtual Stewardship Officer (VSO), Version2 helps nonprofits break through the digital divide with AI that guides donors through personalized engagement, gift discovery, solicitation, and stewardship processes. Learn more at Version2.ai.

#### About Givzey

Givzey is a leading Intelligent Gift Documentation Management Platform for nonprofits, enhancing fundraising efficiency, donor experience, and financial audits. Its AI-powered lab, Version2, offers the first fully autonomous fundraiser, revolutionizing donor engagement and fundraising with personalized AI. Discover more at Givzey.com and Version2.ai.

Kevin Leahy

Givzey

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