

Logile Wins Gold at 2025 TITAN Business Awards for Workforce Platform Innovation

Award recognizes Logile's Connected Workforce Platform for transforming labor planning and execution while elevating associate support

DALLAS, TX, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- Logile, Inc., a global leader in AI-powered workforce and store operations management, has been awarded Gold in the Business Technology Solutions Work Management Platform category of the 2025 TITAN Business Awards. The win recognizes Logile's transformative Connected Workforce Platform, which empowers retailers to align labor with demand, optimize staff and inventory planning, streamline store execution and prioritize associate well-being.



The TITAN Business Awards, organized by the International Awards Associate (IAA), received over 5,000 entries from more than 60 countries across sectors including retail, technology and finance. All entries were judged blindly by a panel of industry experts from leading organizations, including Amazon Web Services and JP Morgan Chase.

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Purna Mishra, Founder and CEO of Logile

Logile stood out for its strategic foresight and lasting impact on one of retail's most complex challenges: workforce and task management at scale.

“Winning this award is an incredible honor and a testament to the work our team and retail partners do together every day,” said Purna Mishra, Founder and CEO of Logile. “This recognition reinforces our commitment to building people-first technology that empowers associates and drives lasting impact in the retail industry.”

Logile was recognized for enabling retailers to:

- Build dynamic, demand-based staffing models through accurate AI-powered forecasting
- Increase scheduling flexibility and shift ownership with intuitive mobile tools
- Improve in-store execution and associate engagement through real-time task management and communication
- Integrate labor, inventory and food safety management to improve efficiency and reduce waste

The TITAN Business Awards celebrate organizations and leaders pushing industries forward through innovation, strategy and impact. This season's winners include global brands like IKEA Germany, Nu Skin, CSX Corporation and WP Engine.

Logile's recognition highlights its role as a category leader in workforce management and a trusted technology partner to top retail brands navigating today's complex operating environment.

Learn more about Logile's award-winning Connected Workforce Platform at <https://www.logile.com/connected-workforce/>.

About Logile, Inc.

Logile is the leading provider of AI-powered Connected Workforce solutions, helping retailers worldwide optimize operations and improve customer experiences. Logile's innovative platform delivers actionable insights, enabling retailers to achieve real-time adaptability and unparalleled efficiency. For more information, visit www.logile.com.

About TITAN Business Awards

The TITAN Business Awards honors pioneering leaders and organizations that drive innovation and excellence across industries worldwide. By providing a global platform, the Award recognizes those who challenge conventions, inspire progress, and shape the future of business.

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Innovation Awards, TITAN Property Awards, London Design Awards, NY Product Design Awards, Fresh Design Awards, Noble Business Awards and many more, IAA aims to honor, promote, and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate.

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