

Global Grip Tape Market Forecast: Key Growth Drivers, Trends, And Opportunities From 2025 To 2034

The Business Research Company's Grip Tape Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, May 13, 2025 /EINPresswire.com/ -- The grip tape market size has grown robustly over



the past few years. The market is anticipated to increase from \$0.55 billion in 2024 to \$0.59 billion in 2025, reflecting a compound annual growth rate CAGR of 8.3%. This steady historical growth is attributable primarily to expanding sports participation, DIY projects enthusiasm, burgeoning skateboarding culture, industrial applications expansion, and high-durability materials demand.



The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights -Market Sizing & Forecasts Through 2034"

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Are we expecting to see strong growth in the grip tape market in the coming years?

Yes, the grip tape market is poised to witness strong growth in the near future. It is projected to reach \$0.81 billion in 2029, corresponding to a CAGR of 8.1%. The growth in the forecast period is principally driven by rising popularity in e-sports and extreme sports, growing demand for customized grip tapes, increasing adoption in

medical applications, the thriving construction sector, and personal protective equipment's growth. The forecast period is also set to witness a significant shift towards biodegradable materials, innovation in non-slip coatings, expansion in wearable technology applications, integration of smart adhesives, and advancements in adhesive technology.

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What are the key growth drivers in the grip tape market?

The surge in popularity of extreme sports is poised to accelerate the growth of the grip tape market. Extreme sports, such as skateboarding, snowboarding, and rock climbing, are high-adrenaline activities involving risks, skill, and specialized equipment. Their increasing popularity is fuelled by people's craving for adventure, excitement, freedom, and sense of accomplishment. Grip tape contributes to the popularity of these sports by offering better traction and control, thus enabling athletes to execute tricks and maneuvers more safely and confidently.

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Who are the major key players in the grip tape market?

Significant players operating in the grip tape market include 3M Company, Avery Dennison Corporation, Tesa SE, Brady Corporation, Intertape Polymer Group Inc., Shurtape Technologies LLC, Incom Inc., Wooster Products Inc., Jessup Manufacturing Company, INDASA - Indústria de Abrasivos S.A., Heskins LLC, Sure-Foot Industries Corporation, GripTek, Moonshine Mfg, GripGuard Pty. Ltd., Gator Grip, Zipker International, BASKETO, Saathsaath Industry, and MOB Grip.

What are the emerging trends in the grip tape market?

Companies are focusing on advanced innovations, such as anti-slip tape, to improve safety and durability in industrial, commercial, and residential applications. Anti-slip tape is an adhesive strip with a textured surface designed to enhance traction on slippery surfaces, therefore reducing the risk of slips and falls.

The grip tape market is segmented based on surface type, material, thickness, and end-user. It is classified by surface type into Abrasive and Nonabrasive; by material into Silicone, Polyurethane PU, Rubber Based Foam, Sandpaper, Fabric, and Poly Vinyl Chloride PVC; by thickness into Less Than 0.5 mm, 0.5 mm To 1.0 mm, Above 1.0 mm; and by end-user into Sports And Recreation, Healthcare, Transportation, Industrial Manufacturing, and Consumer Goods.

What is the geographical distribution of the grip tape market?

North America was the most significant region in the grip tape market in 2024. However, Asia-Pacific is expected to be the fastest-growing region in the forecast period; the grip tape market report covers regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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