

# Embroidery Machine Market Overview: Trends, Growth, and Insights Through 2034

*The Business Research Company's  
Embroidery Machine Global Market  
Report 2025 - Market Size, Trends, And  
Global Forecast 2025-2034*

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Embroidery Machine Market Report 2025 - Market  
Size, Trends, And Global Forecast 2025-2034

How Big Is the [Embroidery Machine Market](#) and How Fast Is It Growing?

The embroidery machine market is poised for significant growth, expanding from \$2.54 billion in 2024 to an expected \$2.68 billion in 2025 at a compound annual growth rate (CAGR) of 5.5%. Over the forecast period, this growth is expected to continue, with the market reaching \$3.29 billion by 2029 at a CAGR of 5.2%. The expansion is driven by increasing demand for custom apparel, personalization trends, and automation adoption in the manufacturing sector.

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What Are the Key Trends Shaping the Embroidery Machine Market?

A number of trends are shaping the future of the embroidery machine market. The growing demand for eco-friendly and sustainable products, particularly in fashion, is fueling innovation in embroidery machines. Additionally, there is an increasing interest in personalized and on-demand fashion, contributing to the adoption of digital embroidery technologies. Advances in AI, machine learning, and 3D embroidery techniques are also pushing the boundaries of what embroidery machines can do.

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What is Driving the [Embroidery Machine Market's Growth](#)?

The primary driver for the embroidery machine market is the growth of the fashion and textile industry. As consumer demand for customized apparel continues to rise, embroidery machines have become essential tools in textile production. Moreover, advancements in fabric technology and an increasing preference for embroidered designs in both fashion and home decor are propelling the market forward. The global textile and apparel sector, with its expanding presence across multiple regions, is a major contributor to the growth of the embroidery machine market.

Who Are the Leading Players in the Embroidery Machine Market?

[Key players in the embroidery machine market](#) include some of the most well-known names in textile machinery:

- Sunstar SWF Korea Inc.
- Bernina Inc.
- Husqvarna Viking
- JANOME Corporation
- ZSK Stickmaschinen GmbH
- Brother International Australia
- LASSER AG
- Baby Lock
- Tajima Industries Ltd.
- Melco International

These companies are leading the way with advanced embroidery technologies, offering a variety of machines ranging from single-needle to multi-needle systems designed to meet the demands of different industries.

What Are the Segments in the Embroidery Machine Market?

The embroidery machine market is segmented into several categories, each catering to different needs and applications:

- By Machine Type:
  - o Flat Bed Embroidery Machines
  - o Multi-Needle Embroidery Machines
  - o Single-Needle Embroidery Machines
  - o Commercial Embroidery Machines
- By Technology:
  - o Computerized Embroidery Machines
  - o Manual Embroidery Machines
  - o Digital Embroidery Machines

- By Application:
  - o Textile Industry
  - o Fashion Industry
  - o Home Decor
  - o Promotional Products

These categories provide a comprehensive view of the market's versatility and the different machine types tailored to a wide array of industrial and consumer needs.

Which Regions Are Leading the Embroidery Machine Market Expansion?

In terms of market expansion, North America is expected to maintain its leadership position in the embroidery machine market in 2024. Other key regions contributing to the growth of the market include Asia-Pacific, Western Europe, and South America. Particularly in Asia-Pacific, countries such as China, India, and Japan are witnessing significant growth due to the booming textile and fashion industries.

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