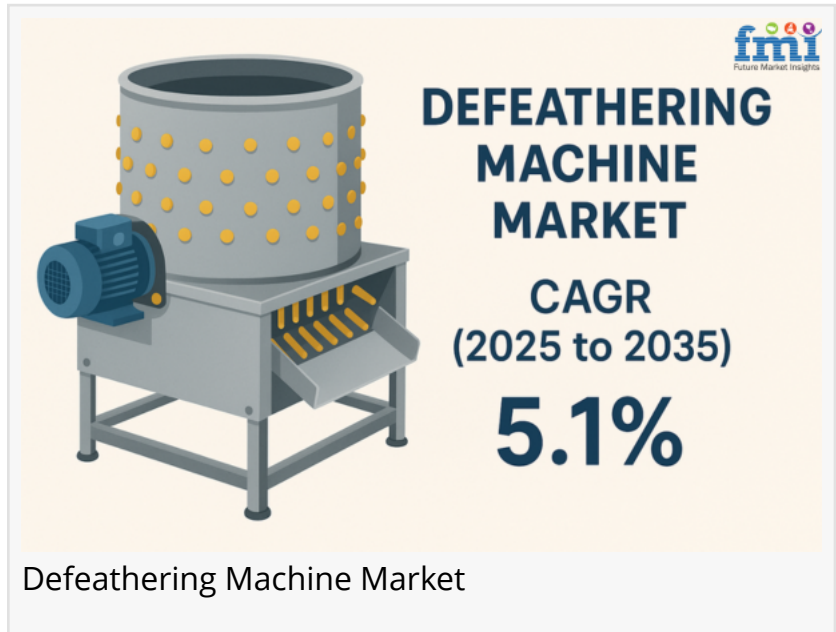


# Rising Demand for Poultry Drives Growth in Defeathering Machine Market, Projected to Reach USD 1.97 Billion by 2035

*With major poultry producers and strong exports, the United States defeathering machine market is set to grow at a 5.2% CAGR from 2025 to 2035.*

NEWARK, DE, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- The global [defeathering machine market](#), valued at USD 1.2 billion in 2025, is projected to grow at a steady CAGR of 5.1%, reaching USD 1.97 billion by 2035. This growth is driven by rising demand for automation in poultry processing, improved efficiency in slaughterhouses, and increasing meat consumption worldwide, particularly in developing economies.



Defeathering machines, which are critical in the initial phase of poultry processing, have evolved into sophisticated, high-efficiency equipment that help processors achieve higher throughput while adhering to stringent hygiene and safety standards.



Rising poultry consumption and automation trends are propelling defeathering machine demand, with hygiene, efficiency, and compliance driving innovation and adoption.”

*Nandini Roy Choudhury*

Request Sample Report and Drive Business Success!  
<https://www.futuremarketinsights.com/reports/sample/report-gb-16372>

Technological Advancements Shaping the Market

Recent technological advancements in defeathering

machine design have significantly improved performance, durability, and safety. Key players in the industry are focusing on integrating advanced features such as adjustable plucking fingers,

automatic pressure controls, and stainless-steel construction to enhance both productivity and sanitation.

Innovations in machine design have also enabled seamless integration with upstream and downstream equipment, allowing processors to operate continuous lines with minimal downtime. The advent of smart controls and sensors in modern defeathering machines is further enabling data-driven operations, allowing poultry processors to monitor efficiency, predict maintenance needs, and reduce operational costs.

### Demand Accelerated by Rise in Processed Meat Consumption

The increasing demand for processed poultry meat, especially in urban centers, is acting as a catalyst for market expansion. Consumers are becoming more inclined toward convenient, ready-to-cook meat products, which require clean, properly processed poultry. This has encouraged poultry processing companies to invest in fully automated processing lines that include high-performance defeathering machines.

Emerging markets, particularly in Asia-Pacific and Latin America, are witnessing a rapid rise in poultry consumption, propelled by changing dietary preferences and rising income levels. These regions are thus expected to be at the forefront of defeathering machine market growth, as local producers scale up operations to meet growing demand.

Discover Key Market Trends – Read the Complete Report!

<https://www.futuremarketinsights.com/reports/defeathering-machine-market>

### Focus on Hygiene and Regulatory Compliance

With increasing scrutiny on food safety and quality control in the meat processing industry, regulatory bodies are enforcing stricter guidelines regarding hygiene in slaughterhouses. Defeathering machines designed with easy-to-clean components and materials that resist bacterial growth are becoming the standard. The use of stainless steel, corrosion-resistant coatings, and open-frame designs is gaining traction to help processors comply with regulatory requirements.

Moreover, the shift toward humane slaughtering and environmentally conscious processing is encouraging the development of defeathering machines that operate with minimal stress on the birds and reduced water and energy consumption.

### Key Industry Players Include

- Meyn Food Processing Technology B.V.
- Baader Group
- JBT Corporation

- CTB, Inc. (Berkshire Hathaway)
- SistemTeknik
- Rhino Poultry Equipment
- Zhengzhou Fusen Machinery
- ZhuchengXinhaoyuan Machinery Co., Ltd.
- Qingdao Zhongbang
- Hangzhou Chengfeng Machinery Co., Ltd.
- Brower Equipment
- LEM Products
- Poultryline

Exploring the Meat Processing Solutions Industry Analysis:

<https://www.futuremarketinsights.com/industry-analysis/meat-processing-solutions>

Key Segments

By Type:

Vertical, Horizontal

By Application:

Chicken Hair Removal, Duck Hair Removal, Others

By Region:

North America, Latin America, Europe, Asia Pacific, Middle East and Africa (MEA)

Have a Look at Related Research Reports of Process Automation

Bacon Slicers Market Outlook: <https://www.futuremarketinsights.com/reports/bacon-slicers-market>

Butcher Equipment Market Value: <https://www.futuremarketinsights.com/reports/butcher-equipment-market>

Poultry Brooder Market Share: <https://www.futuremarketinsights.com/reports/poultry-brooder-market>

Chicken Plucking Machine Market Demand:

<https://www.futuremarketinsights.com/reports/chicken-plucker-machine-market>

Duck Plucker Machine Market Trends: <https://www.futuremarketinsights.com/reports/duck-plucker-machine-market>

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 400 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries. Join us as we commemorate 10 years of delivering trusted market insights. Reflecting on a decade of achievements, we continue to lead with integrity, innovation, and expertise.

Contact Us:

Future Market Insights Inc.  
Christiana Corporate, 200 Continental Drive,  
Suite 401, Newark, Delaware - 19713, USA  
T: +1-347-918-3531  
For Sales Enquiries: [sales@futuremarketinsights.com](mailto:sales@futuremarketinsights.com)  
Website: <https://www.futuremarketinsights.com>

Ankush Nikam  
Future Market Insights, Inc.  
+91 90966 84197  
[email us here](#)

Visit us on social media:

[LinkedIn](#)  
[Facebook](#)  
[YouTube](#)  
[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/812112693>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.