

Global Indian Ginseng's Market Outlook 2025-2034: Growth Drivers, Share, And Trends

The Business Research Company's Indian Ginseng's Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- The Indian

Ginseng's strong growth trajectory in

the global market forecasts a surge from \$0.86 billion in 2024 to \$0.94 billion in 2025, indicating a compound annual growth rate CAGR of 8.5%. This growth is backed by drivers like greater consumer awareness of herbal remedies, rising demand for adaptogenic herbs, robust growth in organic and natural product markets, increased research and clinical studies, and government support for ayurvedic exports.

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The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034.”

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What does the future look like for the Indian Ginseng Market?

Significant expansion is anticipated for the Indian ginseng market in the coming years, with a projected growth to \$1.29 billion in 2029 at a compound annual growth rate CAGR of 8.2%. This anticipated growth is attributed to factors such as increasing consumer awareness of herbal and ayurvedic products, rising demand for natural health supplements, the growth of pharmaceutical and

nutraceutical applications, increasing exports of Indian ginseng products, and the growth of e-commerce and online herbal product sales.

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What is driving the growth of the Indian Ginseng Market?

The rising demand for natural and herbal products is expected to propel the growth of the Indian Ginseng market. Consumers' growing preference for plant-based or naturally sourced ingredients, which are used for health, wellness, and beauty, with minimal processing to

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preserve their benefits, has led to an increase in demand for natural and herbal products. For instance, the total annual sales of herbal dietary supplements in the U.S. increased by 4.4%, rising from \$12.018 billion in 2022 to \$12.551 billion in 2023.

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Who are the key players in the Indian Ginseng market?

Major players contributing to the Indian ginseng market include Herbalife Nutrition, Kabir Lifesciences, Patanjali Ayurved, Botanic Healthcare, Apex International, Organic India Pvt. Ltd., Arjuna Natural Pvt. Ltd, Korea Ginseng Corp., Sabinsa Corporation, Kairali Ayurvedic Group, Himalaya Global Holdings, Baidyanath Group, Medikonda Nutrients, Amway India, Ixoreal Biomed, Uniray Lifesciences, Sandu Pharmaceuticals Ltd, PhytoLife Sciences, Zoic Pharmaceuticals, Charak Pharma Pvt. Ltd, Kshipra Biotech Private Limited, Greenwell Lifesciences, Shree Sai Biotech.

What are the emerging trends in the Indian Ginseng market?

One of the notable trends in the Indian ginseng market is the focus of key players on developing innovative products. For instance, in August 2023, Himalaya Wellness Company launched its plant-based organic ashwagandha gummies, made with clinically studied KSM-66 Ashwagandha root extract. These gummies provide stress relief, enhance energy, improve sleep quality, and support adrenal function and balance cortisol levels.

How is the Indian Ginseng market segmented?

The Indian ginseng market is segmented by type, form, and function. The types include KSM-66, Sensoril, Hydro-Alcoholic Indian Ginseng and Crude Indian Ginseng. The forms available are powder, capsule, liquid, and the functions include improved stamina, improved immunity, overall wellbeing, reduced anxiety and stress, brain health, muscle strength, and other functions.

Where is the largest region for the Indian Ginseng market?

Asia-Pacific was identified as the largest region in the Indian ginseng market in 2024. Other regions covered in the report include Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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Americas +1 3156230293

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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