

Moisture Wicking Fabric Market Forecast 2025-2034: Comprehensive Insights On Market Size, Growth Factors, Trends

*The Business Research Company's
Moisture Wicking Fabric Global Market
Report 2024 – Market Size, Trends, And
Global Forecast 2025-2034*

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/EINPresswire.com/ -- The [moisture wicking fabric market](#) has experienced

substantial growth in recent years, expanding from \$2.82 billion in 2024 to an anticipated \$3.01 billion in 2025, representing a compound annual growth rate CAGR of 6.7%. Factors contributing to this growth include a rising healthcare and wellness focus, increased interest in fitness and sports, a growing outdoor activities trend, heightened environmental consciousness and

sustainability efforts, and the burgeoning popularity of athleisure wear.



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Is the Moisture Wicking Fabric Market Set to Witness Substantial Growth?

Rapid growth in this sector is projected to continue, rising to an estimated \$3.86 billion by 2029 with a CAGR of 6.4%. This growth has been driven by an increasing awareness of heat stress, the rise of smart textiles and wearable technology, a growing demand for personalized apparel,

the popularity of athleisure and hybrid clothing, and an increasing awareness of comfort and convenience. Key trends projected to emerge include advanced fiber technology, smart textiles, 3D knitting, seamless construction, eco-friendly water repellent technologies, and laser technology for fabric modification.

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What Drives The Moisture Wicking Fabric Market Growth?

One of the key drivers propelling the growth of the moisture wicking fabrics market is the rise in outdoor recreational activities. These activities, including hiking, camping, fishing, and biking, offer individuals the chance to relax, keep active, and connect with nature. As people become more aware of the health and wellness benefits of such activities, the demand for moisture-wicking fabrics that can keep them dry and comfortable during their outdoor pursuits increases. For instance, the Outdoor Industry Association OIA noted a 2.3% increase in the participant base in outdoor recreational activities in 2022, with 168.1 million participants compared to 164.2 million the year before.

Who Are The [Key Players In The Moisture Wicking Fabric Market?](#)

Market leaders in the moisture wicking fabrics sector include companies such as Nike Inc., Adidas AG, Asahi Kasei Corporation, Toray Advanced Materials, Puma SE, Teijin Limited, Under Armour Inc., Hanesbrands Inc., The North Face, Milliken & Company, Hyosung Corporation, Mizuno Corporation, Lycra Invista, Polartec, Trivantage, Mood Fabrics, Burlington Industries, Coolcore, MMI Textiles, Pine Crest Fabrics, Wazoodle Fabrics, and Kinship Comfort Brands.

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What Are The Emerging Trends In The Moisture Wicking Fabric Market?

Additionally, these leading companies are focusing on fabric technology innovation to improve breathability, comfort, and performance. Enhanced moisture-wicking fabrics, which dry quickly and extract sweat from the skin, keep the wearer comfortable throughout their activities. CAVA Athleisure, an India-based company, for example, launched ADPT fabric in January 2025. This innovative fabric, designed specifically for activewear, offers advanced sweat management and long-lasting comfort.

How Is The Moisture Wicking Fabric Market Segmented?

As for the market segmentation, the report divides the moisture wicking fabrics market according to:

- 1 Material Type: Natural Fibers, Synthetic Fibers, Mixed Fabrics
- 2 Application: Sportswear, Outerwear, Work clothes, Healthcare, Fashion
- 3 End-User: Men's Clothing, Women's Clothing, Children's Clothing

Subsegments:

- 1 Natural Fibers: Cotton, Wool, Bamboo, Silk

2 Synthetic Fibers: Polyester, Nylon, Polypropylene, Spandex

3 Mixed Fabrics: Cotton-Polyester Blends, Wool-Nylon Blends, Bamboo-Polyester Blends, Other Fabric Combinations

What Is The Regional Analysis Of Moisture Wicking Fabric Market?

Regionally, Asia-Pacific held the largest share of the moisture wicking fabrics market in 2024. However, the report covers markets in various global regions, with data on Western Europe, Eastern Europe, North and South America, the Middle East, and Africa.

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