

Lexington SC and GPS DataViz Announce Strategic Partnership to Elevate Performance and Player Development

GPS DataViz is a sports science platform that automates insights from data in under 60 seconds.

LEXINGTON, KY, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- Lexington Sporting Club, proud members of both the USL Championship and the USL Super League, are excited to

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*Sam Doerr, Sporting Director
for Lexington SC*

announce a groundbreaking partnership with [GPS DataViz](#), a leader in sports analytics and data visualization using machine learning and AI.

This collaboration will provide Lexington SC’s men's and women’s teams with cutting-edge data visualization tools and performance insights, helping to enhance player development, improve analysis, and reduce injury risk across both teams. [GPS DataViz’s platform](#) integrates GPS data and force plate data into intuitive dashboards designed for coaches and performance staff to make

informed decisions on and off the pitch.

We are thrilled to partner with GPS DataViz,” said Lexington SC Sporting Director, Sam Doerr. “This partnership represents a major step forward in our commitment to providing high-performance environments for both our men’s and women’s teams. Data-informed decisions are essential in today’s game, and GPS DataViz gives us the tools to optimize our athletes’ development and performance”

GPS DataViz CEO, Marc Kerrest added, “Lexington SC is one of the most ambitious and forward-thinking clubs in the USL. We’re proud to support their vision by delivering elite-level analytics and performance tracking to help them compete at the highest level.”

The partnership comes as both Lexington SC’s USL Championship and USL Super League teams gear up for pivotal seasons ahead. By embracing cutting-edge sports technology, the club continues to establish itself as a leader in modern player development and competitive excellence.

For more information about Lexington SC, visit www.lexsporting.com. To learn more about GPS DataViz, visit www.gpsdataviz.com.

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