

Dealer Week 2025 Surpasses 100 Exhibitors Milestone, Signaling Strong Industry Momentum

The MRAA announces that more than 100 exhibitors have already secured their booth spaces for Dealer Week 2025, the conference dedicated to marine dealer growth.

MINNEAPOLIS, MN, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- Dealer Week 2025 Hits Early Milestone with 100+ Exhibitors, Featuring Top Boat Manufacturers and Industry Innovators.



Dealer Week 2025 will be held December 7-10, 2025 in Tampa, Florida

The Marine Retailers Association of the Americas (MRAA) proudly announces that more than 100 exhibitors have already secured their booth spaces for Dealer Week 2025, the premier annual conference and expo dedicated to marine dealer growth. This milestone underscores the event's significance as a central hub for innovation, networking and strategic development within the marine industry.

Dealer Week 2025 is scheduled for December 7-10 at the Tampa Convention Center in Tampa, Florida. The event promises an immersive experience, featuring world-class education sessions, unparalleled networking opportunities, and an expansive expo hall showcasing the latest products and services from leading marine industry suppliers.

Among the confirmed exhibitors are 18 boat manufacturers representing 42 boat brands, highlighting the event's comprehensive representation of the boating sector. There are also several companies representing finance & insurance, marketing, digital products and other service provider categories. This diverse exhibitor lineup ensures attendees will gain insights into the latest trends, technologies, and solutions driving the marine industry forward.

"Reaching this milestone so quickly shows how many organizations have prioritized attending Dealer Week annually and now mark their calendars to reserve a spot," said Mike Davin, VP of Industry Relations at MRAA. "The strong early exhibitor turnout, including top boat

manufacturers and leading brands, speaks volumes about Dealer Week's role as a critical venue for industry innovation and collaboration - and of course a key business platform for our exhibitors."

For a complete list of the current exhibiting companies and to view when more are added, visit www.dealerweek.com/2025exhibitors.

The last time Dealer Week was held in Tampa, in 2023, exhibit space sold out in advance of the event. Currently, a diverse selection of booth sizes remains available.

If you are boat manufacturer or solutions provider serving the marine industry and are interested in securing your booth at Dealer Week 2025, please contact Allison Gruhn, Vice President of Business Development at (763) 333-2419 or allison@mraa.com, or Nichole Wishart, Business Development Specialist at (763) 402-7238 or nichole@mraa.com.

Dealer Registration Opens July 15

Marine dealers interested in attending Dealer Week 2025 can mark their calendars for July 15, when registration officially opens. Attendees can look forward to a curated selection of educational sessions, interactive workshops, and opportunities to connect with industry peers and thought leaders.

New in 2025, the event will kick off with an optional "Boat Show Boot Camp" on Dec. 7 to ensure that sales teams are primed and ready for a successful 2026 boat show season.

For more information on Dealer Week 2025, including registration details, hotel accommodations, and event schedules, please visit www.dealerweek.com.

About Dealer Week

Dealer Week, hosted by the Marine Retailers Association of the Americas (MRAA), is the premier annual conference and expo designed exclusively for marine dealership professionals. Bringing together industry leaders, top manufacturers, and innovative service providers, Dealer Week offers an immersive experience focused on dealer growth, education, and strategic networking. Through comprehensive educational sessions, interactive workshops, and an expansive exhibition hall showcasing the latest marine products and services, Dealer Week empowers marine dealers to elevate their businesses and drive industry excellence. For more information, visit www.dealerweek.com.

About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit MRAA.com or contact us at 763-315-

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