

Design Experts Help Self-Published Authors Stand Out During Summer Reading Season

CED helps self-published authors stand out with professional interior formatting that enhances readability and supports every book's message.

CINCINNATI, OH, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- As the summer reading season approaches, authors are preparing to get their books into the hands of vacationers, book club members, and lifelong learners alike. Christian Editing &

Design (CED) is helping authors ensure their books not only read well—they look professional from cover to final page.



While many writers focus on editing and cover design, the inside of a book—the page layout, font choices, chapter openings, and structure—is just as important. Known as interior formatting or typesetting, this essential step shapes how a reader experiences a book. Disorganized or inconsistent formatting can disrupt the reading process, while a clean, professional layout encourages readers to stay engaged.

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Good formatting is what allows great writing to shine.”

Shannon Herring

“Good formatting is what allows great writing to shine,” said Shannon Herring, designer at CED. “We help authors present their words in a way that’s polished, consistent, and inviting—especially important during a season when readers have no shortage of options.”

CED works with a wide range of authors, from debut voices to established writers, offering customized formatting for both print and digital editions. Every layout is tailored to the genre, tone, and audience—from novels and devotionals to nonfiction and teaching tools. With summer bringing a rise in inspirational reading and personal growth books, a well-designed interior can set an author apart.

To learn more about how Christian Editing & Design helps self-published authors produce

professional-quality books, visit: <https://christianeditinganddesign.com/interior-formatting>

About Christian Editing & Design

Christian Editing & Design provides comprehensive editing, design, and marketing services to authors of faith-based books. From children's storybooks to devotionals, memoirs, and academic works, CED is dedicated to helping authors share their message with excellence through expert support and creative collaboration.

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