

FX Design Group Unveils 'Maximizing ROI with Trade Show Booth Rentals'

ORLANDO, FL, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- [FX Design Group](#), a full-service [exhibit](#) design and trade show booth fabrication firm, has released "Maximizing ROI with Trade Show Booth Rentals."

This new article illustrates how the best trade show rentals offer high-impact design without the commitment of ownership, letting companies adapt to various events while staying on budget.

"Rental solutions for trade shows and events provide brands with versatility," said John Johnson, President of FX Design Group. "They eliminate large upfront costs and still deliver a professional, on-brand presence."



Key points include:

- ❑ Cost Efficiency: No major capital investment in permanent structures.
- ❑ Customization: Branded graphics and layouts tailored for each show.
- ❑ Scalability: Adjust booth size and features as needed.
- ❑ Hassle-Free Logistics: Setup, teardown, and shipping often handled by providers.

To read the full article, visit: <https://fxgroup.tv/maximizing-roi-with-trade-show-booth-rentals/>

About FX Design Group:

Orlando, Florida based FX Design Group, a leader in broadcast design and fabrication services including studio set design for TV, custom trade show exhibits and trade show booth fabrication, and branded environmental design. With over 35 years of experience, the company delivers innovative design, fabrication, and installation services that transform spaces and captivate

audiences. By combining expertise in custom trade show display design with turn-key event booth fabrication services, FX Design Group creates trade show exhibits that enhance brand storytelling.

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