

# Jakub Leps Promoted to General Manager of Newsmatics Data Sciences

*Leps to lead strategy and operations at the forefront of data innovation*

WASHINGTON, DC, UNITED STATES, May 14, 2025 /EINPresswire.com/ -- Newsmatics, a news technology company known for its suite of innovative digital media products, is proud to announce the promotion of Jakub Leps to General Manager of Newsmatics Data Sciences.

In this elevated role, Leps will oversee the strategy and operations of the Data Sciences Division, guiding the development of cutting-edge tools and insights driven by the [Newsmatics News](#) Index. He will work closely with data science, media research, and commercialization teams to execute strategic initiatives and report progress to executive leadership.



Leps brings a rich legacy of editorial and strategic leadership, having joined Newsmatics in 2000. He initially served as chief editor for platforms such as Central Europe Online and U.S. Politics Today. In 2023, he was appointed chief content officer, where he led key projects including the development of [Perspectify](#) and the AI-powered press release generator, and the relaunch of U.S. Politics Today for a global audience.

"In this new role, I look forward to focusing on developing new tools and applications based on our Newsmatics News Index, working closely with colleagues in data science, media research, tech and other departments," Leps said.

Newsmatics CEO David Rothstein added: "Jakub brings a rare combination of editorial depth, technical acumen, and strategic vision. His leadership has already helped shape some of our most innovative products. As General Manager of Data Sciences, he is perfectly positioned to

“

In this new role, I look forward to focusing on developing new tools and applications based on our Newsmatics News Index, and more.”

*Jakub Leps*

take our data-driven solutions to the next level.”

Beyond his work at Newsmatics, Leps has worn many hats — from deputy mayor of Prague 11 to university lecturer and media commentator — further enriching his perspective and leadership style. For more information about Newsmatics, visit their website [here](#).

David Rothstein

Newsmatics

+1 202-335-9494

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Bluesky](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/812521085>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.