

Global Podcasting In Edtech Market's Market Set For 49.2% Growth, Reaching \$13.40 Billion By 2029

The Business Research Company's Podcasting in EdTech Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right. The text "Podcasting in EdTech Global Market Report 2025" is positioned below the chart.

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Podcasting in EdTech Global Market Report 2025

The [podcasting in edtech market](#) size has grown exponentially in recent years, evident from the rise from \$2.71 billion in 2024 to \$3.73 billion in 2025 at a compound annual growth rate CAGR of 38.0%. The surge during this historic period is largely attributed to advancements in internet accessibility, mobile learning, on-demand education, digital classrooms, and audio streaming technology.



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Where Is The Podcasting In Edtech Market Headed In The Future?

Looking into the future, the podcasting in edtech market size is projected to see exponential growth, ballooning to \$13.40 billion in 2029 at a CAGR of 49.2%. This projected progression is due to the expansion in AI-driven content

creation, growing demand for personalized learning, podcasts' increasing integration in curricula, 5G tech adoption, and the sprouting of microlearning trends.

What's Fueling The Growth Of The Podcasting In Edtech Market?

The engine propelling the podcasting in edtech market's steam train is the growth in digital learning tools adoption. Online or electronic resources that facilitate learning through videos, games, quizzes, and interactive lessons, these tools make education both engaging and widely accessible. Podcasting in edtech, therefore, becomes an ally in this educational revolution, by

providing interactive, accessible, and on-demand audio content that supplements online courses, learning management systems, and multimedia resources.

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Who Are The Key Players In The Podcasting In Edtech Market?

Diving into the marketplace, key industry players instrumental in this digital shift include Echo360 Inc., Riverside.fm Ltd., Liberated Syndication Inc., Descript Inc., Podbean Tech LLC, Audioboom Group plc, SquadCast Inc., Castbox FM Inc., Soundtrap AB, Resonate Recordings LLC, Captivate.fm Ltd., Fusebox LLC, Backtracks Inc., Transistor Inc., Podchaser Inc., Zencast Inc., Castos Inc., Podcaster Inc., RedCircle Inc., and Pinecast LLC.

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What's The Latest Trend In The Podcasting In Edtech Market?

One emerging trend amongst these companies is a focus on enhancing their edtech podcasting offerings by integrating classroom technologies. This move, aimed at refining learning experiences, improving accessibility of resources, and supporting educators with novel, efficient teaching methods, has been well received in the market.

How Is The [Podcasting In Edtech Market Segmented](#)?

Giving shape to this sprawling market are a couple of determining parameters that have created unique segments. The report segments the market by content type, platform, business model, distribution channels, and end-user.

What Are The Regional Insights Of The Podcasting In Edtech Market?

This report also throws light on the global presence of podcasting in edtech. In 2024, North America held the lion's share in the podcasting in edtech market, making it the largest region in this sector. A global perspective is undertaken by this report with regions covered across Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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